

STRATEGIC PARTNER

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DATA INTELLIGENCE & ANALYTICS CONFERENCE 2019

MINING THE VALUE IN YOUR DATA



ENTERPRISES & SMEs

29 April 2019 (Monday)

PUBLIC SECTOR

30 April 2019 (Tuesday)

Connexion Conference & Event Centre @ Nexus Bangsar South, Kuala Lumpur



KEYNOTE ADDRESS BY

Dr. Suhazimah Dzazali
Deputy Director General (ICT), MAMPU

Business today is inundated by data, referred to as the new oil. But how can we mine and harness this data to inform strategic decision making and create new and enriched value?

As business advisors and leaders, accountants are ideally positioned to utilise big data & analytics and robotics to automate the finance function, empower their organisations, and deliver business value.

Data is the new science. Big Data holds the answers. Are you asking the right questions?

PATRICK P. GELSINGER
CEO, VMware, Inc.



To succeed, the insights-driven enterprises require a forward-learning enterprise data strategy —one that encompasses external customer data sources and far-reaching operational data.

This conference prepares you to implement data intelligence strategies and integrate artificial intelligence to reap real-time and deeper insights from your data, to accelerate your digital transformation and future proof your organisation.

OBJECTIVES

The conference aims to assist you to:

- Mine data to make informed strategic business decisions
- Overcome barriers to adopting big data
- Review real-life implementation experience of a big data project
- Gain insight into trends and opportunities from technology leaders and strategists
- Prepare for data intelligence and analytics implementation
- Demonstrate the use of artificial intelligence for analysis
- Set the stage for finance function transformation

WHO SHOULD ATTEND

- Chief Executive Officers
- Chief Financial Officers
- Chief Technology Officers
- Business owners
- Heads of Business Intelligence
- Heads of Enterprise Data Strategy
- Data Management Leaders
- Heads of Customer Insight
- Accountants
- Academicians

CONFERENCE PROGRAMME

8.00am Registration and Welcome Refreshments

9.10am **Welcome Address**
Dr. Nurmazilah Dato' Mahzan | Chief Executive Officer, Malaysian Institute of Accountants

9.20am **1: Big Data—Why It Matters**
 The Power of Big Data is in information about people's behaviour—customers, employees and prospects for your new business. The role of big data and its analysis will only grow in the coming years and with it many avenues for business improvement through marketing, customer engagement, decision making, and product development. This primer session will discuss the opportunities, challenges and implications of robotics, Industry 4.0, machine learning and artificial intelligence within the Malaysian context.

MODERATOR
Dr. Farouk Abdullah | Chief Data Scientist, Natural Intelligence Solutions Private Limited

PANELLISTS
Bruno Gagliardo PhD | Global Director, Data Analytics, iflix
Ir. Dr. Karl Ng | Director, Data Economy, MDEC
Alex Liew | Co-founder and Executive Director, Glocomp Systems

10.45am Morning Refreshments and Networking

11.15am **2: Artificial Intelligence (AI) & Human Touch**
 Is it man vs. machine or man + machine?
 When it comes to the topic of AI, the world is quite clearly divided into two factions: those who strongly believe that AI is a good thing and those who vehemently deny this. The session will highlight the use of AI in industries as well as how AI works.

MODERATOR
Assoc. Prof. Dr. Siti Sophiyati Yuhanz | Academic Manager, School of Graduate Studies, Universiti Teknologi Malaysia

PANELLISTS
Freddy Lee | Chief Technology Officer, IBM Malaysia
George Chua | Head, Data Science & Engineering, ada Asia
Jasmine Ng | Chief Executive Officer, NEM Malaysia
Kamarul Ahmad | Founder & Group CEO, Aerodyne Group

12.45pm Lunch & Networking

STREAM A: ENTERPRISES

2.00pm **3A: The Rationale and Barriers to Big Data & Analytics Adoption**
 Examine the rationale for adopting Big Data analytics in different circumstances, and gain insights into how to manage organisational barriers, data permission & sharing, systemic inadequacies and talent gaps that comprise the weak links to adopting big data analytics.

SPEAKERS
Bobby Varanasi | Chairman & CEO, Matryzel Consulting Inc
Stan Lee | Director, Partnership & Alliances, Fusionex International
Sam Tan | Senior Data Scientist, AIA Group

3.00pm **4A: Why is it a Must to Embrace Big Data?**
 A panel discussion to enlighten the reason you need to get on board and embrace big data to enrich business value.

MODERATOR
Alan Fung | Chief Executive Officer, PIKOM

PANELLISTS
Bobby Varanasi | Chairman & CEO, Matryzel Consulting Inc
Stan Lee | Director, Partnership & Alliances, Fusionex International
Sam Tan | Senior Data Scientist, AIA Group

3.45pm **5A: Leveraging Machine Learning and Predictive Analysis**
 Guidance for enterprises on how to harvest a higher volume of insights from data to support forward-looking and more autonomous decisions, while using "smarter" systems to decipher insights, trends, and new business opportunities.

SPEAKER
Prof. Carol Anne Hargreaves | Director, Consulting Centre, Faculty of Science, National University of Singapore

4.45pm Refreshments & End of Conference

STREAM B: SMEs

3B: Can You Survive Without Big Data & Analytics?
 Do you realise what your competitors are doing? This session will provide guidance for SMEs on adopting big data analytics, calculating the return on investment, and the pain points to watch out for.

SPEAKERS
Yeoh Chen Chow | Co-Founder, Fave
Koh Wyhow | Data Scientist, Star Media Group
Nickson Choo | Chief Executive Officer, AuditXRPT Asia Sdn Bhd

4B: Should I Invest in Big Data?
 A panel discussion to highlight the technological and cultural challenges within the workplace and how to overcome them.

MODERATOR
Josephine Phan | Member, Digital Transformation Implementation Committee, MIA

PANELLISTS
Yeoh Chen Chow | Co-Founder, Fave
Koh Wyhow | Data Scientist, Star Media Group
Nickson Choo | Chief Executive Officer, AuditXRPT Asia Sdn Bhd

5B: Getting Your Data Ready
 This session demonstrates how SMEs can establish a data-driven culture that captures and interprets data to reach meaningful insights and embed Business Intelligence systems to heighten performance.

SPEAKER
Dato' Sri Ganes | Chief Executive Officer, SG Education Group



To provide effective public services, the insight-driven public organisation requires suitable infrastructure and a shift in mindset.

Specially tailored for the public sector, this conference will discuss the potential of big data and analytics, as well as the challenges for successful implementation in the public sector.

OBJECTIVES

The conference aims to assist you to:

- Assess potential impacts of big data application in the public sector
- Be aware of the challenges to successfully utilise big data
- Gain from the experience of a successful big data project in a public organisation
- Demonstrate the use of artificial intelligence to simplify analysis
- Impart the latest trends relating to big data and analytics
- Prepare for finance automation

WHO SHOULD ATTEND

- Heads of Government Departments and Agencies
- Directors & Managers of IT Unit in Government
- Accountants & Auditors in Public Sector
- Government Officers
- Academicians

CONFERENCE PROGRAMME

8.00am Registration and Welcome Refreshments

9.10am **Welcome Address**
Dr. Nurmazilah Dato' Mahzan | Chief Executive Officer, Malaysian Institute of Accountants

9.20am **Keynote Address**
Dr. Suhazimah Dzazali | Deputy Director General (ICT), MAMPU

10.00am Morning Refreshments and Networking

10.30am **1: Optimising Service with Big Data**

It's high time that the public sector harnesses the power of big data to enable early interventions, more targeted services, and better service design to make the most of squeezed budgets, especially in vital areas like healthcare and social services. Panellists will also share how big data analytics can be used to evaluate policies and execution to prevent wastage, fraud and error.

SPEAKERS

Dr. Md. Khadzir Sheikh Ahmad | Head, Health Informatics Centre, Planning Division, Ministry of Health
Hazami Habib | Chief Executive Officer, Academy of Sciences Malaysia
Lim Kok Eng | General Manager, Analytics, Securities Commission Malaysia
Dr. Marliza Mohamed | Accrual Section, Deputy Director, Collection Information Division, Revenue Collection Department, Inland Revenue Board of Malaysia

11.30am **2: Challenges & Success**

How can the public sector get buy-in for big data implementation? Key to acceptance is to overcome barriers such as poor data access and sharing, resistance to change, government complexity and skills mismatch. To drive big data adoption, panellists will share how the public sector can deploy champions of data backed by data specialists, to help incentivise big data use and enable safe access to government data.

MODERATOR

Dr. Lau Cher Han | Chief Data Scientist, LEAD, Australia

PANELLISTS

Dr. Md. Khadzir Sheikh Ahmad | Head, Health Informatics Centre, Planning Division, Ministry of Health
Hazami Habib | Chief Executive Officer, Academy of Sciences Malaysia
Lim Kok Eng | General Manager, Analytics, Securities Commission Malaysia
Dr. Marliza Mohamed | Accrual Section, Deputy Director, Collection Information Division, Revenue Collection Department, Inland Revenue Board of Malaysia

12.30pm Lunch & Networking

2.00pm **3: Data Sharing & Governance—Why Do it?**

Protecting customer data is becoming even more challenging, more so for the public sector. This session looks at why and how public sector organisations should embrace best practices for data sharing and governance to build an effective data governance framework, and outlines steps to govern data effectively.

MODERATOR

Dr. Farouk Abdullah | Chief Data Scientist, Natural Intelligence Solutions Private Limited

PANELLISTS

Y. Hamdan Mohd Dom | Audit Director, ICT Audit Division, National Audit Department
Dr. Rasyidah Che Rosli | Principal Assistant Director, Tax Operations Department; Head, Data Scientist Team; Inland Revenue Board of Malaysia
Toh Hock Chai | Director, Statistical Services Department, Bank Negara Malaysia
Dr. Yusminar Yunus | Director, Digital Government Division, MAMPU

3.15pm **4: Sharing From Other Countries**

Get insights into big data adoption experiences of other countries and replicate best practices in the Malaysian public sector context.

SPEAKER

Sheikh Manzoor Ghani | Executive Director—Operations, SAS

4.00pm **5: MIMOS Demonstration**

See artificial intelligence (AI) in action in selected public sector scenarios.

SPEAKER

Thillai Raj T. Ramanathan | Chief Technology Officer, MIMOS Bhd

5.00pm Refreshments & End of Conference

DATA INTELLIGENCE & ANALYTICS CONFERENCE 2019

CONFERENCE SPEAKERS



SPEAKERS FOR ENTERPRISES & SMEs CONFERENCE | 29 April 2019 (Monday)



ALAN FUNG

Alan is a well-known figure in the ICT industry, having worked in various sub-sectors of the industry for more than 30 years. Prior to his return to PIKOM, Fung held the position of Senior Manager for Enterprise Development Division at MDEC and was also the founding team member of MDEC Global Acceleration and Innovation (GAIN) programme focusing on globalising selected high-growth Malaysian tech companies. In recognition of his work at PIKOM, he was selected as one of Malaysia's top 50 local IT Personalities by the Computerworld Magazine.



ALEX LIEW

Alex is a co-founder and Executive Director of Glocomp Systems. He is a Councillor at PIKOM, The National ICT Association of Malaysia. In PIKOM, he is the Chair for PIKOM Cybersecurity Chapter. He is also the Deputy Chairman of ICT in Master Builders Association Malaysia. With 20 years of experience in the industry, he has experience engaging with different sectors such as government, utilities, FSI, and education. He is also in various engagement with Cybersecurity Malaysia, ISC2 in collaboration between PIKOM and the industry.



BOBBY VARANASI

Bobby is Founder of Matryzel Consulting, and has two decades of experience in consulting and management across technology, business services, and building global operations. He advises governments globally on ICT sector development with emphasis on policy transformation, and industry-government partnerships aimed at creating domestic resilience through increasing productive (and inclusive) faculties of technology entrepreneurs. He also advises Fortune 500 organisations and emerging market entrepreneurs on strategy, growth, sourcing, expansions, and mergers & acquisitions. He is a Board Member of IAOP, New York; the Global Sourcing Council, New York; and Exco Member of Malaysia-Australia Business Council. He is Co-Founder of blockchain-based technology company, ThinkBlynk; Executive Director for Sigmax-e; External Advisor for Angstrom Technologies; and Mentor for various tech startups appointed by the Government of Malaysia.



BRUNO GAGLIARDO

Bruno is the Global Director of Data Analytics at iflix, and leads the data engineering, business intelligence, insight and data science groups, delivering reporting, insights and science solutions across the different functions. He is passionate about data and advanced analytics, and has been working in science and data analytics for over 10 years. Prior to iflix, he was a research associate in the biophysics department at King's College London University and lead data scientist at The Walt Disney Company in business intelligence International team. Bruno holds a PhD in protein engineering from the Paris Medicine School, Descartes and an Executive Masters in Strategy and Management of Health Industries from ESSEC Business School.



PROF. CAROL ANNE HARGREAVES

Prof. Hargreaves is Director of the Data Analytics Consulting Centre at the National University of Singapore. She is an analytics and business intelligence professional with over 27 years' experience with leading roles in the pharmaceutical, healthcare, FMCG, and education industries. She has a passion for solving business problems using analytics & machine learning techniques to build data driven solutions that deliver growth and enable decision making that result in organic revenue growth, allowing business processes to become smarter and faster while keeping customers engaged & delighted. She has worked with a variety of leading companies to make businesses more intelligent. Prof. Hargreaves holds a PhD in Statistics and an MBA from the University of Wales (Cardiff). She was awarded the Foundation of Research and Development Scholarship in 1988.



DR. FAROUK ABDULLAH

Dr Farouk is Chief Data Scientist at Natural Intelligence Solutions. He has over 15 years' experience in establishing analytics teams and delivering trusted insights to large FTSE 500 companies in the UK. He had led data and analytics teams in Corporate Banking, large M&As, the energy sector and led the transformation of large media organisations. Before returning to Malaysia, he was a Senior Manager in Deloitte Digital where he led the telecoms and media analytics practice. Known as an industry thought leader and advisor to CEOs he brings wide industry knowledge of analytics and data science coupled with commercial nous and senior management experience. Farouk holds a Bachelor's in Mechanical Engineering, Master's in Business Administration, and PhD in Knowledge Transfer.



FREDDY LEE

Freddy is Chief Technology Officer at IBM Malaysia, and is a Thought Leader in his field of expertise i.e. data storage. He has a very strong background in IT Infrastructure but his passion is in artificial intelligence (AI). He regularly speaks at local and global forums on AI and contributes to an external non-profit organisation. He also serves as a board member in the Storage Networking Industry Association Malaysia. Freddy holds degrees in Computer Technology and Computer Science from the Curtin University of Technology, Western Australia. He obtained the highest level of certification in the IBM IT Specialist Profession in 2014 and was recognised as 2017 IBM Tech Stars in Asia Pacific for advocating the power and value of cognitive technologies.



DATO' SRI GANES

Dato' Sri Ganes is the Chief Executive of SG Education Group, Director of Penang state government's STEM initiative, and Director of Academic and Talents at Malaysia IoT Association. His awards include the IVETA President's Award, Most Influential Entrepreneur Award, and Bett UK Asia Awards 2017, Finalist. He has built five technical & vocational colleges providing job-specific training and alternative education options, rerouting those who do not set their paths on tertiary education. He provides services encompassing a broader spectrum of elements, which include preparation of the student, developing academic and technical skills, and providing solutions from enrollment to employment. Currently he is working to enhance Malaysia's workforce with skillsets that future-proof them, and to ensure the nation's technical workforce is armed with the right combination of skillsets that increase their relevance for a sustained tomorrow.



GEORGE CHUA

George is Head of Data Science and Engineering at ada Asia, an integrated digital marketing business operating in eight countries. His previous roles include as Head of Analytics at Axiata Digital Services, Associate Partner at IBM's Global Center of Competence for Telecommunications, Media and Entertainment, and Senior Vice President/Head of Intelligence at Celcom Axiata Berhad. George is a Fellow of the Royal Statistical Society, member of World Economics Association, and Internet Society. He holds a Postgraduate Diploma in Information Technology from the British Computer Society, an MBA from James Cook University, Australia, and has done doctoral coursework in econometrics at SMC University, Switzerland.



JASMINE NG

Jasmine is CEO of NEM Malaysia, a wholly owned subsidiary of NEM io Foundation, and holds a double role as the Business Development Director of South East Asia. NEM.io Foundation is an IT foundation that owns the NEM blockchain technology, and a pioneer of an open source and community based blockchain technology that is now used by enterprises, universities and governments. She was previously head of Group Digital, Strategic Digital Alliances and Project Management Office for Maybank Group. Amongst her functions there, she oversaw the bank's strategic digital alliances like AliPay and Samsung Pay, implementation of the bank's digital projects, and was instrumental in the launches of Maybank Pay, Samsung Pay and AliPay for the banking group. Jasmine is also the co-founder and advisor to EPIC Homes, a social enterprise that builds houses for the poor.



JOSEPHINE PHAN

Josephine is a member of MIA's Digital Transformation Implementation Committee, and sits on a number of professional practice boards. She has over 20 years of professional experience in conducting projects in process and technology consulting, formulating client control framework, internal audit outsourcing, IT risk and regulatory compliance. Her experience includes use of data analytics in audits, technical security reviews of clients' computer systems, security review of computer installations, and application system controls review. She has also been extensively involved in projects to assist clients in reviewing their IT processes and systems for compliance with Bank Negara Malaysia's guidelines, including performing IT security risk assessments and advising on the design of their IT security framework.



KAMARUL AHMAD

Kamarul is Founder & Group CEO of the Aerodyne Group. He is a technopreneur with 25 years experience in digital innovation, communications, strategic development, project management and software engineering. He led Aerodyne Group from a 3-person startup to 240 personnel strong, in 3.5 years and expanding to 20 countries.



IR. DR. KARL NG

Dr. Karl is Director of Data Economy at the Malaysia Digital Economy Corporation (MDEC), and has been leading MDEC's efforts in strengthening the innovation ecosystem within MSC Malaysia and Digital Malaysia. His responsibilities include entrepreneurship, research & development, commercialisation, and funding. He has contributed towards the growth of the industry by advocating and implementing various policies and initiatives including IP valuation to help entrepreneurs gain funding, new innovation, market share and international recognition. Karl is currently leading the national Big Data Analytics initiative (BDA) which aims to proliferate usage of BDA in all sectors.



KOH WYHOW

Wyhow is a Data Scientist with StarMedia Group. He is an expert Data Analytics professional with over 5 years' experience in delivering advanced analytics and business intelligence solutions for airlines, media, property, and FMCG industries. His core capability is the ability to leverage data analytics to drive business opportunities in areas of customer relationship management, digital analytics, visual analytics and enterprise dashboards. He has led various advanced analytics projects using data science techniques such as Decision Trees, Random Forest, Hidden Markov Models, Logistic Regression, and Neural Networks.



NICKSON CHOO

Nickson is the CEO of AuditXPRT Asia Sdn Bhd and has over 25 years' experience, including performing IT audits, corporate governance advisory, operational risk and control reviews, GST project implementation, fraud investigations and business process improvement reviews. An accounting graduate from University of Malaya, he started his career in the Internal Audit function of a Fortune 1000 insurance company and has over 12 years experience working in several life and general insurance companies in various operational positions. He has also worked in 2 mid size audit firms before joining a Big4, where he was Director of the Risk Advisory division and led the Southeast Asia regional software license compliance team.



SAM TAN

Sam is Senior Data Scientist with AIA and is experienced in integrating advanced techniques to construct customer centric solutions, including constructing high-performance, scalable machine learning models, establish data mining processes to accelerate insights deduction from data, design visualisation techniques to increase usability of analysis outcomes for business users, ad-hoc analyses to facilitate data-driven business decision-making, developing data processing and reporting automation tools to improve project turnaround time and utilising web scraping techniques to extract unstructured data from the web for analysis. Sam holds a Master's in Data Science.

DATA INTELLIGENCE & ANALYTICS CONFERENCE 2019

CONFERENCE SPEAKERS (CONTINUED)



SPEAKERS FOR ENTERPRISES & SMEs CONFERENCE (continued)



DR. SITI SOPHIYATI YUHANIZ

Dr. Siti is Associate Professor at Razak Faculty of Technology and Informatics (RFTI), Universiti Teknologi Malaysia (UTM). She is also the Academic Manager at School of Graduate Studies, UTM and Head of Machine Learning for Data Science Group at RFTI. She holds a PhD from the University of Surrey, UK. She is active in the research field of machine learning, deep learning, pattern recognition, image processing and big data analytics. She is also involved in several research projects with industries, such as Cybersecurity Malaysia, and Astronautic Technology Sdn Bhd. She was Fellow of the CEO @ Faculty Programme, with KWSP.



STAN LEE

Stan is Director of Partnership & Alliances at Fusionex International, an organisation in the forefront of Big Data Analytics in the region and globally. His participation in local and regional customers' engagement and implementation of their Big Data projects has given him vast experience and industry practical know-how in advising organisations moving toward a truly Data Driven Businesses. He has been in the IT industry for the past 18 years, starting from a humble beginning with Trend Micro Inc (listed in NASDAQ), a global security solutions provider with last position held as Country Sales Manager, Malaysia.



YEOH CHEN CHOW

Chen Chow is a Co-Founder of Fave, a leading e-commerce business, and works with teams across the Asia-Pacific region. He has experience with MNCs, building start-ups, and consulting. Prior to Fave, he was Regional Operations Director of Asia Pacific for Groupon, and Product Manager for JobStreet.com, after his tenure as a Management Consultant at Accenture. He holds a Bachelor's degree from Cornell University. He was awarded with Eisenhower Fellowship in 2013 and honoured as the Asian Youth Ambassador Most Outstanding Youth of 2009.

SPEAKERS FOR PUBLIC SECTOR CONFERENCE | 30 April 2019 (Tuesday)



HAZAMI HABIB

Hazami is the Chief Executive Officer of Academy of Sciences Malaysia (ASM). Her area of interest and expertise is on STEM talent development, policies, strategic science communication, foresight, science diplomacy, and governance. She has been involved in national and international level studies and programmes including the National Astronaut Programme, National Science Challenge, ASEAN and APEC meetings related to STI, Science and Technology National Policies, Mega Science Framework Study, Foresight Study on Malaysia 2050, Science Education Policy, and Science Outlook. She is a member of Yayasan Pintar Negara's Board of Trustees and was Chair of Science, Technology and Innovation Committee in APEC Policy Partnership on Science, Technology and Innovation, and is the current Secretary for Malaysia in IASA Council.



LIM KOK ENG

Kok Eng is General Manager of Analytics Department at the Securities Commission of Malaysia (SCM), and has over 25 years' experience in analytics. Prior to SCM he was head of Exchange Market Data Department at Bursa Malaysia managing data analytics, index operation and distribution of market data. He also led the Computer Forensics team in the Investigation Department of Bank Negara Malaysia. At SCM, he manages enterprise data platforms governing the Malaysian Capital Market. He implemented the Malaysian Capital Market Common Reporting (ComRep) platform, a single submission system leveraging on XBRL technology to improve the quality of data disclosure and ease the regulatory reporting burden. He also implemented the SCM Regulator Analytics and Intelligence (RegAI) platform. Kok Eng sits on the Malaysian XBRL Steering Committee.



DR. RASYIDAH CHEROLLI

Dr. Rasyidah is Principal Assistant Director of the Tax Operations Department, and Head of the Data Scientist Team at the Inland Revenue Board of Malaysia (IRBM), and joined IRBM in 2006. Her experience covers tax compliance for corporate and individual taxpayers, as well as being involved with the implementation of Big Data Analytics Model as Head of the Data Scientist Team. She has co-authored 2 publications on tax, and has presented at tax conferences locally and abroad. Dr. Rasyidah has a Ph.D in Accounting (Taxation), a Master's in Forensic Accounting & Financial Criminology, and a Degree in Accounting.



TOH HOCK CHAI

Hock Chai is Director of Statistical Services Department at Bank Negara Malaysia. He is responsible for the compilation and dissemination of all statistics—covering financial, payments, monetary and economic statistics—to internal and external stakeholders of the Bank for surveillance, analysis, research, decision-making and policy formulation. The Statistical Services Department is also in charge of the credit bureau operations in the Bank. Hock Chai is an executive member of the Irving Fisher Committee on Central Bank Statistics of the Bank for International Settlements (BIS) in Basel since 2015, Chairman of the International Statistical Institute South East Asia (ISI SEA) Regional Network, and a committee member of the Malaysia Institute of Statistics since 2014.



DR. LAU CHER HAN

Dr. Lau is Chief Data Scientist at LEAD Australia, and is a speaker and consultant on data science, machine learning and big data. His work involves major companies, organisations, and government agencies across Australia, Malaysia, Taiwan and other ASEAN countries. As a member of the expert panel in the Malaysia Qualifications Agency, he provides accreditation to ensure university curricula meet the requirements and modern trends. He has been appointed by universities, government agencies, and state governments to their Industrial Advisory Panels to develop blueprints and strategies on a national level. Dr. Lau has been a keynote speaker at many data science and big data conferences, such as Microsoft Azure Global Bootcamp, and Johor Corporation CIO circles.



DR. MARLIZA MOHAMED

Dr. Marliza is Deputy Director of Revenue Collection Department at the Inland Revenue Board of Malaysia, and began her career in 1985. She has served in a range of strategic areas, from Tax Assessment and Tax Collection to Tax Rulings and Tax Research. Her current responsibilities include analysing tax revenue data and information for strategic planning and practical execution. She is also in charge of transforming tax revenue reporting from cash to accrual-based accounting. Dr. Marliza holds a Ph.D in the field of econometrics from the University of Malaya. Her thesis is on the characteristics of taxes and irregular economy. She is a member of the Malaysian Economics Association.



SHEIKH MANZOOR GHANI

Sheikh Manzoor is Executive Director for Business Operations at SAS Malaysia, and has over 25 years of experience with careers spanning Finance/Accounting to ERP/EDW/BI implementations. His goal is to help organisations improve their performance by discovering the world of possibilities with data. He works with commercial organisations and public service agencies as an advocate for adoption of business analytics, artificial intelligence and machine learning. Sheikh Manzoor is a graduate of Business Studies and Finance from Northumbria University, Newcastle Upon Tyne, England.



Y. HAMDAN MOHD OM

Y. Hamdan is the Audit Director of ICT Audit Division at the National Audit Department. He is in charge of implementing ICT audits on the government sector ICT systems. The areas he cover include internal control and value of money in projects using Computer Assisted Audit Techniques and Tools (CAATs) and Data Analytics in audit to provide reports for the Auditor General of Malaysia.



DR. MD. KHADZIR SHEIKH AHMAD

Dr. Md Khadzir is Head of the Health Informatics Centre, Ministry of Health Malaysia. He has been heading the development and operation of the electronic Health Information and Management System and development of Health Informatics Standards for Malaysia since 2008. He is now leading the development of Malaysian Health Data Warehouse (MyHDW). The project was developed using more than 90 percent local technology and was launched by the Health Minister in April 2017. He is a certified Occupational Health Physician and received his Medical Degree from National University of Malaysia, Master's Degree in Occupational Medicine from the National University of Singapore, and PhD in Occupational Health from the University of Birmingham, UK.



THILLAI RAJ T. RAMANATHAN

Thillai Raj is the Chief Technology Officer at MIMOS Berhad, and oversees company-wide technology planning and development activities. He is also responsible for identifying emerging technology and market trends to ensure R&D remains relevant, drive software development initiatives and roll-out of proof-of-concept solutions to key economic sectors of Malaysia. He also leads research laboratories including Artificial Intelligence (AI), Internet of Things (IoT), Data Analytics, Edge Computing and Video Analytics. Thillai Raj holds a Bachelor's of Technology in Engineering from the Indian Institute of Technology, Madras, and has post-qualification training in performance excellence, Software CMMi Assessment, Six Sigma-Black Belt and customer management. He also has ten patents to his name.

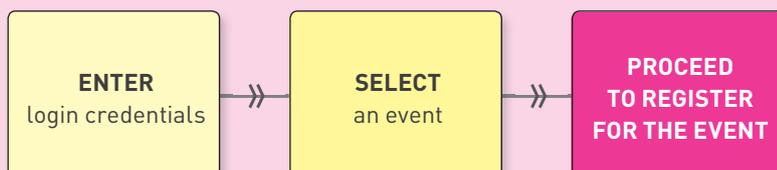


DR. YUSMINAR YUNUS

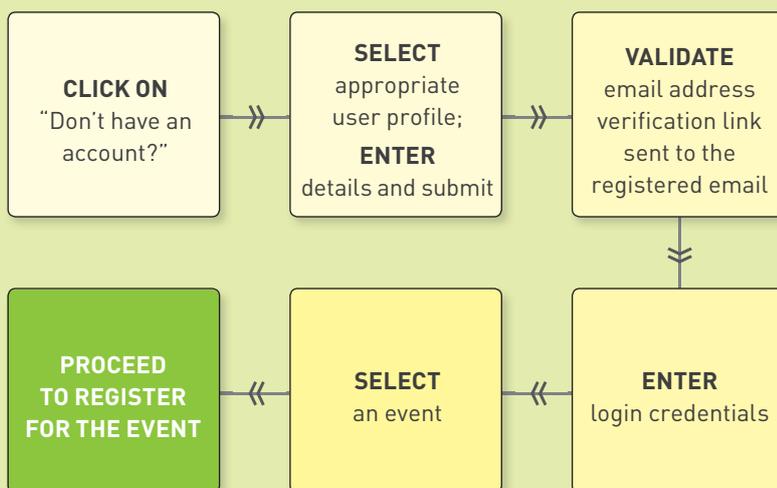
Dr. Yusminar is Director of the Digital Government Division at MAMPU. One of the Division's objectives is to transform the public service delivery and making it more citizen-centric, innovative, seamless, effective and efficient. She was also involved in the Government Online Services Gateway, a portal serving as a one-stop centre to provide integrated government service delivery to the public. The aim is to leave no one behind, improve citizens' lives, with the mantra "Digital First, Citizen Focused" as one of the strategies to boost a total digitalisation of government service delivery. In addition, MAMPU has built an open data enabling platform in 2014 which contributes to open data ecosystem in Malaysia, connecting the open data owning agencies with users comprising government agencies, academia, industries and citizens for open data innovations in the form of applications, data products or research.

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CONFERENCE FEES

PARTICIPANT CLASSIFICATION	RATE
Conference for Enterprises & SMEs	
Member (MIA/ACCA/CA ANZ /CIMA/FPLC/ MICPA/MRCA/PIKOM/SAMENTA**) / Member Firm SAS Associates & Clients	RM 500.00
Non-member	RM 650.00
Conference for Public Sector	
Member (MIA/ACCA/CA ANZ /CIMA/FPLC/ MICPA/MRCA/PIKOM/SAMENTA**) / Member Firm SAS Associates & Clients	RM 400.00
Non-member	RM 520.00
Both Conferences##	
Member (MIA/ACCA/CA ANZ /CIMA/FPLC/ MICPA/MRCA/PIKOM/SAMENTA**) / Member Firm SAS Associates & Clients	RM 765.00
Non-member	RM 994.50

** ACCA, CA ANZ, CIMA, FPLC, MICPA, MRCA, PIKOM, SAMENTA members, SAS associates & clients are required to contact MIA to register for the conferences.

Please contact MIA if registering for both conferences.

CONFERENCE DETAILS & REGISTRATION

Conference for Enterprises & SMEs
 29 April 2019 (Monday)

Conference for Public Sector
 30 April 2019 (Tuesday)

Connexion Conference & Event Centre
 @Nexus, Bangsar South, Kuala Lumpur

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 Dewan Akauntan
 Unit 33-01, Level 33, Tower A
 The Vertical, Avenue 3
 Bangsar South City
 No. 8, Jalan Kerinchi
 59200 Kuala Lumpur

TERMS & CONDITIONS

PROGRAMME FEE

- Fee is payable to **MALAYSIAN INSTITUTE OF ACCOUNTANTS**
- Depending on the event, the fee includes course materials and/or lunch and/or tea breaks.
- Individual Registration:** Full payment shall be made at the point of online registration.
- Corporate Registration:** Full payment shall be made within thirty (30) days from the date of the Proforma Invoice or on the day of the event, whichever earlier.
- Admittance may be denied upon failure to make full payment as per the above requirement.

CANCELLATION

- Should the participant decide to cancel his/her enrolment, a cancellation policy shall be applied as follows:
- Written cancellation received less than seven (7) days from the date of the event:
 - A refund (less administrative charge of 20%) will be made.
 - Unpaid registrations will also be liable for 20% administrative charges.
 - Written cancellation/no show on the day of the programme:
 - No refund will be entertained.
 - Unpaid registrations will also be liable for full payment of registration fee.
- Substitutes for cancellation will be treated as a new registration and full payment shall be made as per the above requirement.

PARTICIPANT'S CLASSIFICATION AND INFORMATION

Category: Corporate / Individual

- Please select the participant classification carefully as it determines the fee payable. No alteration will be allowed upon registration.

- The information on Corporate/Individual provided shall be deemed true and correct. No alteration will be allowed upon registration.

VERIFICATION OF ATTENDANCE

- All participants are required to present photo identification (NRIC, driving licence or company's ID card) at the point of registration prior to signing the registration list when attending MIA CPE programme. Admittance may be denied upon failure to present photo identification.

CERTIFICATE OF ATTENDANCE AND CPE HOURS

- Upon full attendance of the programme, participants will be issued an "e-certificate". For this purpose, it is **COMPULSORY** to fill in the email address clearly.
- For MIA members, the CPE hours will be credited into the Membership System within 2 weeks of the event.
- Participants will only be entitled to the CPE hours upon attending the entire duration of the programme. **CPE hours will not be accorded for partial attendance.**

DATA PROTECTION

Personal Data is gathered in accordance with the Personal Data Protection Act 2010 (Act 709).

DISCLAIMER

Malaysian Institute of Accountants (MIA) reserves the right to change the speaker(s), date(s) and to cancel the programme should circumstances beyond its control arise. MIA shall not be responsible for any costs, damages or losses incurred by the participant due to the changes and/or cancellation. MIA also reserves the right to make alternative arrangements without prior notice should it be necessary to do so. Upon registering, you are deemed to have read and accepted the terms and conditions herein.