

FORENSIC INVESTIGATION AND FRAUD ANALYTICS CONFERENCE

Harnessing Tech to Fight Fraud in the Digital Age

20 August 2019 (Tuesday),
Spectrum & Prism, Connexion Conference & Event Centre @ Nexus, Bangsar South, Kuala Lumpur



Are you overwhelmed by digital transformation in your accounting functions?

Current advancements in accounting digitalisation functions that relate to Artificial Intelligence (AI), Robotic Process Automation (RPA), Cybersecurity, Forensic Analytics and Blockchain are moving at an unprecedented pace, enabling governments and organisations to harness a huge amount of data in real time.

This digitalisation of accounting functions is disrupting activities such as fraud mitigation, forensic accounting, strategy formulation and reporting automation, and hence, requires upskilling and business acumen. Are you prepared to embrace the upcoming digitisation wave in accountancy which is expanding globally?

To equip you for this new digital wave, this Conference curates the current digital accounting best practices affecting fraud detection and forensic accounting functions, while covering in-depth insights of data governance challenges. Do you hunger for specialised exposure to further develop yourself and be ahead of fraud prevention?

Join us at this Conference which highlights the key areas for transformation that enable accounting functions to deliver greater value in smart analytics and fraud mitigation, and empower accountants to become more business- and fraud-centric.

OBJECTIVES

ATTEND THIS CONFERENCE TO GAIN
INSIGHTS INTO:

- **THE BUSINESS CASE** for transforming accounting practices into a fully automated fraud detection function
- **IMPLEMENTING** digital forensic accounting strategies and best practices which will improve fraud prediction, detection and prevention
- **AGILITY** of digital function in delivering better results in audit and forensic accounting
- **ACCURATE** fraud prediction and hypothesis using analytical and visual tools synchronised with transaction history
- **IMPROVING** data protection, cyber resilience, blockchain security and responsible artificial intelligence (AI) to achieve higher digital trust
- **CUSTOMISING** automation fraud detection to enjoy real time accurate analysis using data analytics and blockchain tools
- **MITIGATING** fraud through Knowing Your Customer (KYC) with smart distributed ledger technologies and transaction monitoring tools
- **THE LATEST** accounting applications, software and technologies to detect transactional fraud incidents

CONFERENCE PROGRAMME

8.00 am	REGISTRATION & WELCOME REFRESHMENTS
9.00 am	MIA BUDDY2BUDDY INTRODUCTION
9.15 am	LAB DIALOGUE I: Are You Ready for the Digitalisation Revolution? This session maps the rapid technology transformation of the accounting landscape, which has pressured accountants to become more business-centric. In particular, accountants are exhorted to embed data analytics in accounting functions, which enables tracking of a large number of transactions in real time and facilitates forensic tasks and fraud analytics. Key to fraud prevention is for accountants to embrace current practical digitisation tools to improve cybersecurity and protect their data. MODERATOR CHARI TVT Business Consultant and Board Member PANELLIST MOHD. FIRHAM EFENDY MD. SENAN Deputy Head, Digital Forensics Department, CyberSecurity Malaysia MOHD. HAFAZ Director, Deputy Commissioner, Financial Analysis Division, Malaysian Anti-Corruption Commission (MACC) OO YANG PING Director, Deloitte Forensic SEA, Asia Pacific Financial Crime Network VICTOR LO Head, CyberSecurity, Malaysia Digital Economy Corporation (MDEC)
10.30 am	MORNING REFRESHMENTS & NETWORKING
11.00 am	The Cyber and Fraud Nexus: How Cyber Attacks are Used to Perpetrate Fraud Cyber threats are seemingly becoming more complex and prolific. This session bypasses technical jargon to paint a current picture of cyber risk and the hazards that await. By the end of the session, you will be able to connect cyber frauds to real actors and geopolitical events; gain clarity on the challenges and motivations behind cyber threats and cyber fraud; understand how to quantify and defend against cyber threats and related frauds, and identify the alleged state-sponsored cyber threat actors and the alleged frauds committed. SPEAKER THEO NASSIOKAS Director, APAC Cyber & Information Security (CISO), Barclays International, Singapore
11.45 am	LAB DIALOGUE II: Blockchain for Accounting Relevancy Billed as a gamechanger, Blockchain has several uses, including leveraging blockchain-based methods to defend accounting data and transactions. This session provides an overview of how organisations can sync accounting activities with blockchain functions to mitigate fraudulent cases, and collaborate with IT or cyber experts to utilise blockchain for fraud detection and forensic analytics. MODERATOR ABDUL FATTAH YATIM Chairman, National Standards Committee on Blockchain and Distributed Ledger Technologies, Malaysia PANELLIST CHO CHI KONG Professor of Practice (Law), School of Accounting and Finance, Hong Kong Polytechnic University JASMINE NG Chief Executive Officer, Razer Fintech MOHD. NORAZIZI BADRI Deputy Superintendent of Police, Cryptocurrency Crime Investigation Unit, Forensic Accounting Investigation Division, Commercial Crime Investigation Department, Royal Malaysian Police
1.00 pm	LUNCH & NETWORKING
2.15 pm	LAB ANALYSIS: Data Analytics: A Must-Use Tool for Accounting To build the business case for implementing fraud-focused data analytics in your organisation, it is vital to first assess the possible opportunities and challenges. The speakers will also touch on new methods of leveraging Data Modelling to achieve the cutting edge in financial accounting and reporting, while guiding you on how to measure the accuracy of the accounting report results derived from data analytics. SPEAKERS RAVI KUMAR MADAVARAM Head, Artificial Intelligence, Axiata Analytics Centre NG SIEW SANZ Analytics Consultant, Axiata Analytics Centre
3.00 pm	LAB DIALOGUE III: Fraud Alert with Virtual Platforms: Mobile, E-Systems, Social Media, E-Currencies The best systems are built on solid foundations. This session scrutinises the fundamental principles used for fraud detection, prevention and prediction of future fraud cases using analytics. Understand how you can improve accounting effectiveness in assessing Know Your Customer (KYC), flagging structure and reporting methods. As a bonus, look into potential strategies to improve your Digital Trust Index score. MODERATOR RAYMON RAM Managing Principal, Graymatter Forensic Advisory Sdn Bhd PANELLIST DATO' RAVEENDRA KUMAR NATHAN Managing Principal, RIMBUN JESSICA CHUAH Chief Compliance Officer, Tokenize Technology, Singapore SCOTT PAXTON Global Finance Centre Controller, Baker Hughes, a GE Company
4.15 pm	AFTERNOON REFRESHMENTS & END OF CONFERENCE

WHO SHOULD ATTEND

C-Suite Officers, Presidents, Vice Presidents, Directors, Heads, Managers & Executives in the roles of: Accounting // Forensic Accounting // Internal & External Auditing // Finance // Financial Crime Investigating // Cyber Investigating // Fraud Investigating // Digital Forensics // Fraud & Inspection // Compliance & Risk // Governance // Data Analytics // Regulations // Cyber Security // Information // Information Technology Forensics // Technology // Data Sciences

INDUSTRIES

Financial Institutions // E-Commerce // Oil & Gas // Telecommunication // Logistics // Airlines // Construction & Trading // Utilities & Energy // FMCG // Manufacturing // F&B // Retail // Healthcare // Pharmaceuticals. Also applicable for Government // Government-Linked Companies // Associations // Universities // Anti-Corruption Agencies

CONFERENCE SPEAKERS



ABDUL FATTAH YATIM

Fattah is Chairman of the National Standards Committee on Blockchain and Distributed Ledger Technologies (codenamed TC/G/15 under the Department of Standards Malaysia). The Committee comprises representatives from government agencies, regulators, industry, R&D organisations, NGOs and academia, working closely at the ISO level with over 30 countries to develop standards on Blockchain. He has 40 years of work experience, starting off as an electrical engineer with the National Electricity Board, Malaysia before switching to a career in ICT. He had worked in Exxon, where his last position was as Applications Manager, and had foreign assignments in Houston, Texas USA and London, UK. Since 1996, he is a consultant to the public and private sectors in project management, ICT strategic plans, business process reengineering, ICT security and business continuity management.



CHARI TVT

Chari was Group Chief Financial Officer at Axiata Group Berhad until retiring in 2016. Subsequently, he has been taking senior advisory and consulting assignments, including a listed infrastructure company in Malaysia, a global valuation company and a high-tech semiconductor fabrication company. He is a Board and Board advisory member of a telecommunication company, and an analytics and software company. Prior to the Axiata Group, he was Vice President of Sales for Asia Pacific and Japan at HP Financial Services and had served HP for over 20 years. He holds an MBA from State University of New York at Buffalo, and is a Fellow member of the Chartered Institute of Management Accountants UK, an Associate member of Institute of Chartered Accountants and the Institute of Cost and Works Accountants of India. He is an advisory member of MIA's Subcommittee and an advisor to a UK-based listed software company.



CHO CHI KONG

CK Cho is a Professor of Practice (Law) at the School of Accounting and Finance of the Hong Kong Polytechnic University, where he delivers post-graduate courses in corporate governance and regulatory framework on a full time basis. He is a Non Practising Barrister of the Honourable Society of Lincoln's Inn United Kingdom, the High Court of Hong Kong Special Administrative Region, the Supreme Court of the Australian Capital Territory, and the High Court of Australia. He is former President of the Hong Kong Chapter of the Association of Certified Fraud Examiners. He had also been a Chief Investigator at the Operations Department of the Hong Kong Independent Commission Against Corruption and has extensive experience in corporate law, regulatory compliance, prevention and detection of fraud and general legal compliance.



MOHD. FIRHAM EFENDY MD. SENAN

Mohamad Firham is Deputy Head of Digital Forensics Department at CyberSecurity Malaysia where he coordinates and supervises all R&D work under the Research Unit and is actively involved in e-discovery cases. He monitors milestones of research projects and blueprint for future development. He also manages collaborations with universities for research projects related to digital forensics, and is the industry advisor for digital forensics programmes at local universities. He consults on managing digital evidence for civil cases and has provided expert testimony and presented forensic findings and reports to law enforcers. He graduated from International Islamic University Malaysia majoring in Management Information Systems, and is a GIAC Certified Forensics Analyst (GCFA), and an EnCase Certified Examiner (EnCE) and AccessData Certified Examiner (ACE).



MOHD. HAFAZ

Mohd Hafaz began his career in commercial banking in 1997 before joining Badan Pencegah Rasuah (BPR) as a Junior Investigator in 2003 to investigate offences under the Malaysian Anti-Corruption Commission Act 2009, Anti-Money Laundering, Anti-Terrorism Financing and Proceeds of Unlawful Activities 2001 and other relevant legislations. He is currently the Director of Financial Analysis Division of SPRM with extensive investigative exposures in high profile & public interest cases and regularly represent MACC in international platforms for sharing of best practices in corruption investigation/prevention. He was seconded by the government of Malaysia to the Anti-Corruption Office (ACO) of INTERPOL General Secretariat as a Criminal Intelligence Officer during 2012-2014. His major task assignments include the management of the Global Focal Point Platform and was also entrusted to deliver regional capacity building programmes to enhance skills and knowledge on recent investigative methods and techniques to anti-corruption practitioners in Uzbekistan, Egypt, Qatar, Ireland, Thailand, Jordan, India, Kenya dan Nigeria. His other exposures in SPRM include being the Liaison Officer with Bank Negara Malaysia (BNM), representing SPRM as a committee member in various meetings and a regular participant in conferences of ECAN, APEC and ACA.



JASMINE NG

Jasmine is CEO of Razer FinTech. She was formerly CEO of NEM Malaysia a wholly owned subsidiary of NEM.io Foundation, where she held a double role as the Business Development Director of South East Asia. NEM.io Foundation is an IT foundation that owns the NEM blockchain technology, and a pioneer of an open source and community-based blockchain technology that is now used by enterprises, universities and governments. She was previously head of Group Digital, Strategic Digital Alliances and Project Management Office for Maybank Group. Amongst her functions there, she oversaw the bank's strategic digital alliances like Alipay and Samsung Pay, implementation of the bank's digital projects, and was instrumental in the launches of Maybank Pay, Samsung Pay and Alipay for the banking group.



JESSICA CHUAH

Jessica is a risk practitioner with a demonstrated history of working in the financial services industry, particularly in Financial Technology. She is skilled in internal audit, risk management, corporate financial reporting, and is well versed with FSA, IFSA, AMLA and Capital Markets, and Services Act. She has in-depth experience in data science and machine learning as she provides digital asset data analytics solutions for her clients in Asia especially in Singapore, China and Taiwan. Jessica holds a Bachelor of Laws (LLB) from the University of London, and is an ACCA member.



MOHD. NORAZIZI BADRI

DSP Mohd Norazizi is a Senior Officer with the Royal Malaysian Police (RMP), and is currently Staff Officer for the newly minted Cryptocurrency Crime Investigation Unit of the Forensic Accounting Investigation Division, Commercial Crime Investigation Department. He has over 17 years of crime investigation experience, both in serious crimes and financial crimes, and possesses an academic background in Accounting, Forensic Accounting and Information Technology. Cryptocurrency and blockchain technology have become one of the focus within the RMP, as criminals change their modus operandi in harnessing this new technology to fuel their illegal activities. RMP as the main law enforcement agency in Malaysia is ready for the challenge of combating crime enabled by high technology.



NG SIEW SANZ

Siew Sanz is an Analytics Consultant for fraud & audit analytics at Axiata Analytics Centre. In the area of fraud, her work covers customer fraud, procurement fraud, dealer/distributor fraud and employee claims fraud, across Axiata footprint in APAC. Her work focuses on developing models & dashboards to move fraud & audit analytics from project-based ad hoc analytics into a continuous, real-time monitoring process. She completed 4 rotations across Axiata Group, including Group Strategy and Customer Experience & Digital Touchpoints in operating company Smart Axiata (Cambodia). Her experience ranges from building financial model to forecast Group bottom line, growth, returns on capital etc. for 5 years and revamping UI/UX of SmartNas self-care app through UX redesign and UI testing.



OO YANG PING

Yang Ping is Director of Deloitte Forensic SEA and leads operations for the Asia Pacific Financial Crime Network, coordinating financial and talent resources to bring the best financial crime experts to their clients. Based in Singapore, he has over 20 years' experience with the Big 4, advising clients on risk, compliance and assurance related matters in the UK, US and Asia. He helps organisations streamline their processes to gain maximum benefit from their risk management and compliance spend. He also advises clients on change management and implementation projects.



RAVI KUMAR MADAVARAM

Ravi is the Head of Artificial Intelligence at Axiata Analytics Centre. He has championed the implementation and launching of natural language processing (NLP), predictive models, personalisation engine and fraud analytics across Axiata footprint in APAC. He has extensive experience in model development and deployment for marketing and customer service functions across Axiata footprint. He was also Head of Marketing at GlassesGroupGlobal where he was responsible for handling performance marketing in 15 countries across APAC and Europe. This was after spending 5 years as an aerospace and telecoms consultant. He is a strong proponent of workplace diversity especially in technology and is leading the 'Women in Tech' initiative for Axiata.



RAYMON RAM

Raymon is an advocate against economic crime, having published numerous articles and case analyses on the subject matter. He is a Certified Fraud Examiner, Certified Anti-Money Laundering Specialist (CAMS) with a Master's Degree in Economic Crime Management and Bachelor's Degree in Psychology (HONS). He has led teams to complete corporate fraud investigations, asset recovery exercises and facilitated various anti-fraud courses for the local law enforcement agencies and private sector entities. He had also assisted the National Audit Department, Malaysia to restructure the Audit Investigation Guidelines for state and national level auditors. Being formerly attached to a firm which deals with Corporate Recovery and Project Rehabilitation, he is the Founder / Managing Principal at Graymatter Forensic Advisory Sdn Bhd, a solution-based training and advisory specialising in Financial Forensics and Fraud Risk Management. He also holds the position of Secretary General at Transparency International Malaysia and Assist. Secretary General at the Malaysian Association of Certified Fraud Examiners.



DATO' RAVEENDRA KUMAR NATHAN

Dato' Raveendra is Managing Principal of RIMBUN, a firm specialising in corporate recovery, rehabilitation of distressed projects and financial forensics. He had worked for public accounting firms in the UK and Singapore, before joining Carrier International Corporation, where he held various senior positions until 2003 when he left to start RIMBUN. He is an Agent of the Official Receiver, Insolvency Department Malaysia, accredited Nominee for Individual Voluntary Administration under Insolvency Act 1967, and facilitates the Ministry of Urban Wellbeing, Housing and Local Government to rehabilitate abandoned projects. He is a Fellow of the Chartered Association of Certified Accountants, a Certified Fraud Examiner, and is a council member of the Insolvency Practitioners Association Malaysia (IPAM).



SCOTT PAXTON

Scott is a Global Finance Centre Controller at Baker Hughes, a GE company (BHGE), a Fortune 500 oil services company that supplies products, technology services, and systems to the oil and natural gas industries worldwide. Based in Kuala Lumpur, he is responsible for implementing, managing, deploying and improving all aspects of BHGE's global accounting and reporting requirements. He specialises in financial planning and analysis, financial accounting and reporting, finance support for operations, internal control matters, financial systems and controls, project accounting, and project management.



THEO NASSIOKAS

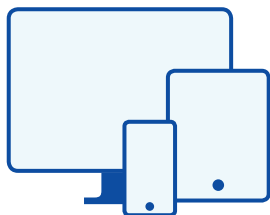
Theo is Director of APAC Cyber & Information Security (CISO) at Barclays International, Singapore and is a cyber security and tech risk executive with diverse experience ranging from law enforcement and criminal intelligence to risk and security strategy within government and financial services. An acknowledged authority on security, risk, compliance and e-fraud, Theo has spoken on these topics on many occasions. Theo holds an MBA (Tech Mgt), certifications in general and information security management (CPP and CISM), and is a member of the Association of Banks Singapore (ABS), Standing Committee on Cyber Security (SCCS).



VICTOR LO

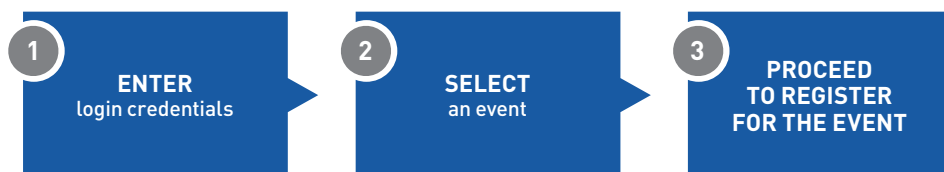
Victor is Head of CyberSecurity at the Malaysia Digital Economy Corporation (MDEC). His key role is in driving security as a catalyst for digital transformation of the nation, promoting collaboration among security industry vendors, and driving innovation for security ecosystem. He has over 18 years of information security and risk consulting experience in enterprise information security solution and in threat intelligence framework. He has dealt with industry verticals primarily in South East Asia including Fortune 500 companies, and has also served businesses in Asian countries including India, Turkey, Thailand, Vietnam, Philippines, Indonesia, Malaysia, and Singapore.

REGISTRATION PROCESS

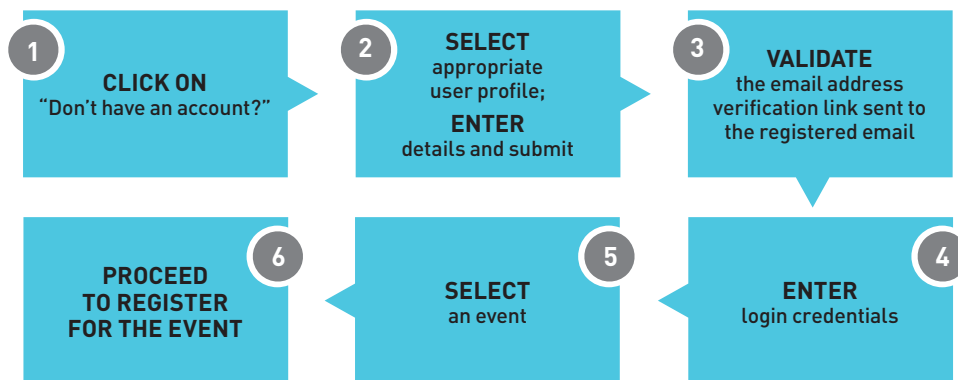


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- Click 'Register' to experience the new system by continuing with the respective steps below:

EXISTING USER



NEW USER



For any assistance, please call (8.45am-5.30pm, Monday-Friday)
MIA Help Desk @ 603-2722 9000

TERMS & CONDITIONS

PROGRAMME FEE

- Fee is payable to **MALAYSIAN INSTITUTE OF ACCOUNTANTS**
- Depending on the event, the fee includes course materials and/or lunch and/or tea breaks.
- Individual Registration:** Full payment shall be made at the point of online registration.
- Corporate Registration:** Full payment shall be made within thirty (30) days from the date of the Proforma Invoice or on the day of the event, whichever earlier.
- Admittance may be denied upon failure to make full payment as per the above requirement.

CANCELLATION

Should the participant decide to cancel his/her enrolment, a cancellation policy shall be applied as follows:

a. Written cancellation received less than seven (7) days from the date of the event:

- A refund (less administrative charge of 20%) will be made.
- Unpaid registrations will also be liable for 20% administrative charges.

b. Written cancellation/no show on the day of the programme:

- No refund will be entertained.
- Unpaid registrations will also be liable for full payment of registration fee.

Substitutes for cancellation will be treated as a new registration and full payment shall be made as per the above requirement.

PARTICIPANT'S CLASSIFICATION AND INFORMATION

Category: Corporate / Individual

- Please select the participant classification carefully as it determines the fee payable. No alteration will be allowed upon registration.
- The information on Corporate/Individual provided shall be deemed true and correct. No alteration will be allowed upon registration.

VERIFICATION OF ATTENDANCE

- All participants are required to present photo identification (NRIC, driving licence or company's ID card) at the point of registration prior to signing the registration list when attending MIA CPE programme. Admittance may be denied upon failure to present photo identification.

CERTIFICATE OF ATTENDANCE AND CPE HOURS

- Upon full attendance of the programme, participants will be issued an "e-certificate". For this purpose, it is **COMPULSORY** to fill in the email address clearly.
- For MIA members, the CPE hours will be credited into the Membership System within 2 weeks of the event.
- Participants will only be entitled to the CPE hours upon attending the entire duration of the programme. **CPE hours will not be accorded for partial attendance.**

DATA PROTECTION

Personal Data is gathered in accordance with the Personal Data Protection Act 2010 (Act 709).

DISCLAIMER

Malaysian Institute of Accountants (MIA) reserves the right to change the speaker(s), date(s) and to cancel the programme should circumstances beyond its control arise. MIA shall not be responsible for any costs, damages or losses incurred by the participant due to the changes and/or cancellation. MIA also reserves the right to make alternative arrangements without prior notice should it be necessary to do so. Upon registering, you are deemed to have read and accepted the terms and conditions herein.

CONFERENCE FEES

	20% Super Savings until 19/7/2019	10% Early Bird until 31/7/2019	Standard Fee
Member* / Member Firm	RM800	RM900	RM1,000
Non-Member	RM1,080	RM1,250	RM1,350
Academician			RM700

* Members of ACCA, ACFE, CIMA, IIAM, PIKOM, TI-M and Academicians are required to contact MIA to register for this programme.

CONFERENCE DETAILS & REGISTRATION

20 August 2019 (Tuesday)
Spectrum & Prism, Connexion Conference &
Event Centre @ Nexus, Bangsar South, Kuala
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ENJOY DISCOUNTS

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