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WEBINAR SERIES

# GOVERNANCE SYMPOSIUM 2020

## Driving Governance in the New Normal: The Future Begins Now

9 & 10 November 2020 (Monday & Tuesday)  
9.00 am – 12.20 pm

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10% discount for registration of 3 pax and above from the same organisation

### OBJECTIVES

- » To tackle contemporary issues and emerging risks pertaining to Boards and provide mitigation measures towards building a stronger and more agile governance system.
- » To provide an in-depth understanding of the current landscape of governance across all sectors in Malaysia and the vision for better governance in the future, in alignment with national and global legislation.
- » To provide insights on emerging digital technology and how it can play a vital role in a more effective governance ecosystem.
- » To equip Boards with the requisite competencies and intelligences to navigate an increasingly complex governance landscape.

### WHO SHOULD ATTEND

- » Directors
- » CEOs, CFOs, CIOs and COOs
- » Chief Governance Officers
- » Company Secretaries
- » Compliance Officers
- » Legal Officers
- » Regulators
- » Internal and External Auditors
- » Risk Officers
- » Corporate Communications Officers
- » Investment Relations Officers
- » Advocates of Corporate Governance, Risk Management, and Internal Control

In 2020 and beyond, boards and those charged with governance (TCWG) must contend with an increasingly complex and challenging governance landscape in the new normal replete with both current and emerging risks that range from digital to legislative to talent, ethics and culture.

Technologies such as big data analytics, robotics process automation, artificial intelligence, machine learning and blockchain are seen as drivers of the effectiveness and efficiency of boards, regulators and governance professionals in enhancing oversight, compliance and accountability. The Governance Symposium 2020 focusses on how Boards and TCWG can leverage on next generation technologies backed by insightful business, strategic and cultural intelligences—and underpinned by a strong commitment to integrity and zero corruption—to build stronger and more agile governance systems befitting the 21st century corporation in the new normal.

# GOVERNANCE SYMPOSIUM 2020

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## PROGRAMME

DAY 1	
8.30 am	PARTICIPANTS LOGIN TIME AND ANNOUNCEMENT BY EMCEE
9.00 am	WELCOME REMARKS
9.10 am	<p><b>PANEL DISCUSSION</b>  <b>STRENGTHENING CORPORATE GOVERNANCE AND ECONOMIC GROWTH DURING THE COVID-19 PANDEMIC</b></p> <p>As business settles into the new normal, there is a need to align financial strategy in order to manage costs, with a priority on revenue generation and a focus on corporate liability. Understand how Boards in playing their fiduciary roles can ensure that sound corporate governance policies are in place so as to reflect the new way business is to operate. Additionally, there is a need for regulators to ensure a balance between imposing effective regulations and enforcements while being in synchronisation with the market's needs during and in the aftermath of the pandemic. The session will also discuss the Corporate Governance Outlook for the remaining of 2020 and beyond.</p> <p><b>MODERATOR</b>  <b>DR NURMAZILAH DATO' MAHZAN</b>   Chief Executive Officer, Malaysian Institute of Accountants (MIA)</p> <p><b>PANELLISTS</b>  <b>MOHAMED RIDZA</b>   Managing Partner, Mohamed Ridza &amp; Co  <b>DR ELSA SATKUNASINGAM</b>   Deputy General Manager, Corporate Secretariat Division, Perbadanan Insurans Deposit Malaysia (PIDM)  <b>SUJATHA SEKHAH NAIK</b>   Governor, Malaysian Institute of Corporate Governance (MICG)</p>
10.15 am	MORNING BREAK
10.25 am	<p><b>PANEL DISCUSSION</b>  <b>GOVERNANCE IN A DYNAMIC BUSINESS ENVIRONMENT: A GUIDE FOR 21<sup>ST</sup> CENTURY BOARDS</b></p> <p>Boards in the 21st century are grappling with an increasingly complex business environment rife with emerging and strategic risks that threaten sustainability and long-term value creation such as the COVID-19 pandemic outbreak, influx of technologies and climate change. Besides adapting to the technological revolution, Boards also need to focus on overcoming challenges in other areas such as in governance, talent, culture and strategy. This panel discussion will dive deeper into the issues faced by boards that need to be mitigated and how boards can become more agile and resilient.</p> <p><b>MODERATOR</b>  <b>PANKAJKUMAR BIPINCHANDRA</b>   Columnist at Starbiz</p> <p><b>PANELLIST</b>  <b>ALVIN CHIANG</b>   Consultant, Russel Reynolds Associates  <b>HESHAM HAMDY</b>   International Risk Management and Corporate Governance Expert, Egypt</p>
11.30 am	<p><b>BUILDING A NATION OF HIGH INTEGRITY AND FREE OF CORRUPTION</b></p> <p>This session will highlight the Malaysian anti-corruption journey and where we are heading now as disruption technologies emerge and are adopted rapidly across the board. As highlighted in the National Anti-Corruption Plan (NACP) 2019-2023 and in alignment with the UN Sustainable Development Goal (SDG) No. 16—Target 16.5: Substantially Reduce Corruption and Bribery, Malaysia aims to establish a nation of integrity and free from corruption in order to promote stakeholder-centric and sustainable economic growth. This session discusses the vital steps to be taken to build values-based governance against corruption that is stronger, agile and pre-emptive of new emerging risks with Section 17A of the MACC Act 2009 having come into effect on 1 June 2020.</p> <p><b>SPEAKER</b>  <b>NOR'AFIZA SAIM</b>   Chief Executive Officer, Malaysian Institute of Integrity (IIM)</p>
12.20 pm	END OF DAY 1
DAY 2	
8.30 am	PARTICIPANTS LOGIN TIME AND ANNOUNCEMENT BY EMCEE
9.00 am	WELCOME REMARKS
9.10 am	<p><b>REDEFINING TODAY'S CORPORATE GOVERNANCE: THE IMPACTS OF NEXT GENERATION TECHNOLOGIES</b></p> <p>While the Fourth Industrial Revolution has led to radical redesigns of business models, technological advancements have also resulted in cybersecurity threats and breaches of data privacy. Inundated by an array of technologies such as blockchain, big data and artificial intelligence, Boards need to embrace a digital mindset and gain skills to ensure the relevant governance framework and strategies are formulated and applied. This session sheds light on how governance professionals can take advantage of next generation technologies and how they can manage the dark side and risks of technological disruption.</p> <p><b>SPEAKER</b>  <b>JOHN ZHOU</b>   General Manager, yonyou Malaysia Sdn Bhd</p>
10.00 am	<p><b>CASE STUDY: FROM WORST TO BEST AND BEST TO WORST IN GOVERNANCE—LESSONS LEARNT</b></p> <p>This session will share a case study of companies:</p> <ul style="list-style-type: none"> <li>• That have progressed from being the worst to the best in corporate governance</li> <li>• That used to be the best in corporate governance but failed to sustain their reputation</li> </ul>
11.00 am	MORNING BREAK
11.20 am	<p><b>DEALING WITH AN UNKNOWN FUTURE BUT WITH GOOD GOVERNANCE</b></p> <p>The COVID-19 pandemic crisis has been described as unprecedented, and therefore companies must get creative to develop and sustain business continuity in the new normal. Although the risks are uncertain and volatile, Boards and management must respond with insights and strategies that are aligned with their purpose, values and ethics. Avoid kneejerk panic and impulses to cut costs aggressively, and do consider allocations for talent, technologies and efficient merging of functions to fuel innovation and growth in the evolving new normal. This session looks at how Boards and management can lead courageously in the unknown scenario, while upholding good governance and the public trust.</p> <p><b>SPEAKERS</b>  <b>DAVID BERRY</b>   Deputy President, Malaysian Institute of Corporate Governance  <b>TAY KAY LUAN</b>   Vice Chancellor, International University of Malaya-Wales</p>
12.20 pm	END OF SYMPOSIUM

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## SYMPOSIUM SPEAKERS



### ALVIN CHIANG

Alvin is a Consultant with Russel Reynolds Associates, and a member of the firm's global Board & CEO Advisory Partners. He utilises his expertise and experience to help directors and CEOs better understand the nuances of governance, enhance performance and improve dynamics within their boards. Alvin has experience in commercial and consulting roles, including as Chief Strategy Officer of a Singapore-listed construction firm, and Senior Manager in PwC's Risk Assurance practice where he advised boards on corporate governance and enterprise risk. He was part of PwC's Entrepreneurial & Private Business practice, working with owner-managed businesses on issues relating to family governance. Alvin began his career at the Land Transport Authority of Singapore. He holds a BEng (Honours) from Imperial College London, and an MSc in risk management from New York University's Stern School of Business. He is an associate member of the Singapore Institute of Directors, where he helped develop and publish guidebooks for boards and audit committees.



### DAVID WILLIAM BERRY

David is the Deputy President of Malaysian Institute of Corporate Governance. He was Executive Director at Boustead Heavy Industries Corporation Berhad (BHIC) until he retired in 2016, having served as Senior Independent Director and Chairman of the Audit Committee. He has over thirty years of experience in financial services and over fifteen years in the commercial sector and in corporate consulting, and has worked in the UK, Malaysia, Kenya and Indonesia. David has a unique combination of skills in merchant banking, investment management and corporate affairs. He takes a practical approach to corporate governance and investor relations issues and is an active contributor to corporate governance thinking across the region. He was previously a founding contributor, faculty member and Programme Coordinator for Bank Negara's Financial Institution Directors' Education Programme, and has been a leader in the development of the investor relations profession in Malaysia. He was also a Director of the Malaysian Investor Relations Association.



### DR ELSA SATKUNASINGAM

Dr Elsa is the Deputy General Manager of the Corporate Secretariat Division at Perbadanan Insurance Deposit Malaysia (PIDM). She was formerly the head of Corporate Governance at Bursa Malaysia. She has twenty years of experience in researching and practising corporate governance and has published several book chapters and articles on the topic. She holds a Bachelor of Laws and Master of Laws from University Malaya and a PhD from Monash University, Australia.



### HESHAM HAMDY

Hesham is an international banking expert in the areas of governance, risk management and audit. He has 35 years of experience in risk management, internal audit, compliance and corporate governance, and credit examination gained in Bahrain, Saudi Arabia and Egypt. He was the Chief Risk Officer of Arab International Bank responsible for risk management activities including at Credit Risk, Operational Risk, Market Risk, Treasury Middle Office, Central Credit Administration, Financial Institutions analysis and Credit Investigation Departments. Prior to this, he was with Bank of Alexandria as Chief Risk Officer and a member of the senior management committee responsible for re-engineering, modernising and privatising the bank, with the task of bringing together the strands of risk management, leading a team of experts in the fields of credit, operational and market risks and non-performing loans. Hesham is a non-executive board member at several companies in the Middle East and had served as the Chief Audit Executive at Bahrain Islamic Bank.



### JOHN ZHOU

John is the General Manager of yonyou Malaysia Sdn Bhd. He is committed to the globalisation application of China ERP products and the digitalisation management of overseas enterprise markets. He has much success in helping Chinese enterprises and foreign enterprises develop digital management and system construction. He had previously worked for Kingdee International Software Group Limited as the General Manager of Business Department. John holds a master's degree in International Accounting from City University of Hong Kong, and the Production and Inventory Management (CPIM) certification by the American Production and Inventory Control Society (APICS).



### MOHAMED RIDZA

Mohamed Ridza is Managing Partner of Mohamed Ridza & Co. He is a certified adjudicator and a panel arbitrator in Islamic banking and finance. He is an independent director of Bank Islam Malaysia, Chairman of BIMB Investment, senior independent director of Theta Edge Berhad, as well as an audit committee member at Bank Islam and Theta Edge, and chairs Bank Islam board committee on IT. He is also a board member of a property technology company in Singapore, and was treasurer of Laworld, an international body of boutique law firms based in Spain. He graduated with a First Class Honours from the International Islamic University Malaysia in 1992 and was called to the Malaysian bar in 1993. He is also a graduate of the Institute of Chartered Secretaries and Administrators London and an associate member of the Chartered Institute of Arbitrators.



### NOR'AFIZA SAIM

Nor'afiza is Chief Executive Officer of the Malaysian Institute of Integrity (IIM). Prior to this, she was with SIRIM Berhad and its subsidiary, SIRIM QAS International Sdn. Bhd. for 28 years, where she had headed the Group Internal Audit Department, the Group Business Assurance Department, and the Management Systems Certification Department. She has vast experience in management systems, enterprise risk management, quality, environmental, OSH and anti-bribery management systems. She sits in several National Technical Committees including the Technical Committee on Governance of Organisation, Occupational Health and Safety, Environmental Management, Quality Management and Quality Assurance responsible for the development of national and international standards. Nor'afiza holds Bachelor's and Master's degree in Chemistry from Memphis State University, USA and possesses a teaching licence from the Ministry of Higher Education on Risk Management, Enterprise Risk Management, Occupational Safety and Health Management System, Environmental Management System and Quality Management System which qualifies her to teach these subjects at higher learning institutions.



### DR NURMAZILAH DATO' MAHZAN

Dr Nurmazilah is Chief Executive Officer of the Malaysian Institute of Accountants (MIA). Prior to leading the MIA, she was Director of the University Malaya Graduate School of Business. Her corporate experience covers various industries including property development and construction, banking, unit trusts, trading and manufacturing. Dr Nurmazilah was an MIA Council member, a member of the Malaysian Accounting Standards Board, member of Board of Governors for the Institute of Internal Auditors, Council member of the Malaysian Institute of Certified Public Accountants, and Honorary Treasurer with Persatuan Ekonomi Malaysia. She also served in various committees of MIA and MICPA, and is Chairman of the MIA <IR> Implementation Steering Committee since 2016. Dr Nurmazilah is a member of MIA, MICPA, an ASEAN CPA and a CGMA fellow. She is a Certified Internal Auditor and holds the Certified Risk Management and Assurance qualification. She holds a PhD in accounting from the University of Birmingham, United Kingdom, and has conducted various research projects in the areas of auditing, financial reporting and corporate governance throughout her academic career.



### PANKAJKUMAR BIPINCHANDRA

Pankaj is a Trainer and Columnist for StarBiz. Prior to this, he was Director and Head of Corporate Strategy & Investments at KSK Group Berhad. He had also previously served as the Chief Investment Officer at Kurnia Insurans Malaysia Berhad, and Head of Research at OSK Research. He is widely recognised in the industry as the thoughts behind the inaugural "Top Malaysian Small Cap Companies: 100 Hidden Jewels" in 2005. He is well known for his many contributions both in commentary as well as a weekly column in StarBiz. Pankaj also conducts Continuous Professional Education classes approved by the Securities Industry Development Corporation (SIDC) on topics related to ethics, corporate governance, corporate liability, market strategies, research, and ETFs. Pankaj holds an MBA in Finance and a Bachelor of Accounting (Honours) from University of Malaya.



### SUJATHA SEKHAR NAIK

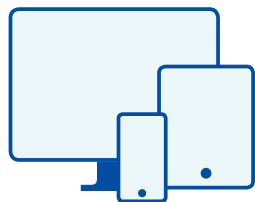
Sujatha is a Governor on the Board of the Malaysian Institute of Corporate Governance, the Consultant and Director at SSN Consult PLT, and was CEO of the Securities Industry Dispute Resolution Center. She is a senior capital markets professional with over 30 years of experience in policy and strategy development, governance, compliance, and dispute resolution. Her work as a regulator at the Securities Commission (SC) included advisory and reform work in the General Counsel's Office and the Corporate Finance and Investments Business Group. She was also responsible for the development and implementation of the SC's investor education strategy and management of complaints relating to market misconduct. She has served on the Committee of the International Network of Financial Services Ombudsman Schemes, was a member of the Advisory Board of the International Forum of Investor Education, and represented the SC on IOSCO's Committee 8 on Retail Investors. Sujatha holds an LLB (Hons) from the University of London. She was called to the Bar of England and Wales in 1989, re-qualified with the Law Society of England and Wales as a Solicitor in 1990, and called to the Malaysian Bar in 1998. She is an accredited mediator and certified trainer and coach of the Bar Council's Malaysian Mediation Centre.



### TAY KAY LUAN

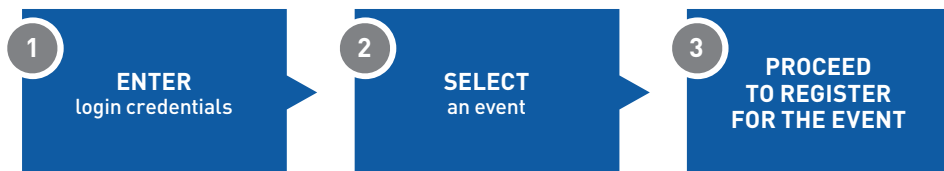
Kay Luan is Vice Chancellor of the International University Malaya Wales. He is responsible for the leadership and management of the institution, and is accountable to Board of Directors for growth, academic reputation and administration excellence. He has over 30 years of leadership experience from his leadership roles at the Australia New Zealand Institute, Asian Institute of Chartered Bankers, ACCA, Hay Group and Accenture. He is a member of the Board of Trustees for Yayasan Astro Kasih and had served as President of the Business Council for Sustainable Development. He authored the publications "Applying Sustainability Principles and Practices" and "Perspectives on Social and Business Sustainability." He is a regular speaker and writer on contemporary matters across social developments and education, talent development and corporate sustainability at public conferences and seminars across the Asia Pacific region. He is a Certified Training Professional in training strategy and delivery, and holds an MSC Industrial Relations from the London School of Economics and Political Science and BA Honours Social Science from Kingston University London. He belongs to INSEAD alumni having completed the Advanced Business programme.

## REGISTRATION PROCESS

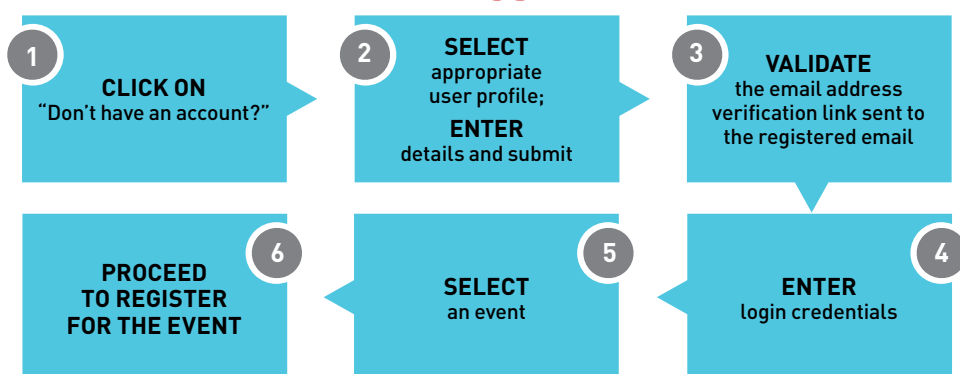


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Non-Member	RM 940
Academician	RM 500

\* Members of MICG, ACCA, BoardRoom, FPLC, IACS, ICDM, IIAM, MACD, MACS, MICPA, MIRA and MSWG are required to contact MIA to register for this symposium.

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