







A Highly Interactive Learning Session With Live Q&As, Self-Assessment Quizzes and Quick Polls or Surveys

# MIA O Memory Leadership Conference 2021

28 April 2021, Wednesday 9.00 am - 4.40 pm



Past President
International Federation of Accountants (IFAC)



For group registrations of 3 people and above

# PROGRAMME OVERVIEW:

The MIA Women's Leadership Conference 2021 examines the unique issues and concerns facing women leaders today, and asks what technologies, skills and support systems can be deployed to help women adapt to the new norms post-COVID-19. Featuring a stellar line-up of exceptional women who will share their insights and stories, this one-day Conference will cover Digital Transformation, ESG Diversity Strategies, The Rise of Women in Finance, and Creating an Inclusive Workspace for Sustainable Business.

# **OUR DISTINGUISHED SPEAKERS**



Rachel Grimes
Past President
International Federation
of Accountants (IFAC)



Wan Nadiah Bt Wan Mohd Abdullah Yaakob Chief Executive Officer Thomson Hospitals Sdn Bhd



**YBhg Datin Seri Sunita Rajakumar** Founder Climate Governance Malaysia



Dr Kalanithi Nesaretnam Independent Non-Executive Director FGV Holdings Bhd.



**Shreya Kejriwal** Author – "Unsacked"



Lim Fen Nee Chair, Digital Technology Implementation Committee (DTIC) Malaysian Institute of Accountants



**Raj Kumar Paramanathan**Managing Partner
CnetG



**Leza Klenk** Chief Executive Officer Spendless Academy



Jennifer Lopez
Chief Executive Officer
British Malaysian Chamber of
Commerce



**Koh Saw Leng** Finance Director Groupe SEB Malaysia Sdn Bhd



**Tee Siew Lee**Head of Human Resources
CEVA Logistics (Malaysia)
Sdn Bhd



**Uqba Jamshaid Iftikhar** Head, Commercial Finance South East Asia Petronas



**Yvonne Zhang**Sustainability Services Lead
Deloitte Southeast Asia



Rasmimi Ramli
Deputy Executive Director,
Digital Economy,
Reporting & Risk
Malaysian Institute of
Accountants



**Aiza Aryati Kasim** Chief Human Resources Officer Manulife Insurance Berhad



Mallory Loone Co-founder Work Inspires



**Chua Yong Howe** Chief Digital Officer UEM Edgenta Berhad



**Becky Nguyen** Special Advisor Duff & Phelps, a Kroll Business



**Solomon Oon** Licensed Life Insurance Agent RCA Wealth



Suganthi K Subramaniam
Head of Programme
Management
Malaysian Institute of
Management



Geetha Kandiah ASEAN IP Expert KASS International Sdn. Bhd



**Rebecca Chan** Group Agency Manager RCA Wealth

# CONFERENCE PROGRAMME

TIME	AGENDA
8.30am – 9.00am	Registration
9.00am – 9.15am	Welcome Remarks
9.15am - 9.25am	Screen Break
9.25am – 10.25am	SESSION 1 - LEAD TO SUCCESS IN DIGITAL TRANSFORMATION  One of the key elements of recovery from the pandemic is to be on the roadmap of digital transformation. This topic highlights the challenges faced, availability of opportunity for women in this space and how women can further progress as the world pushes through the digital transformation agenda.  Rachel Grimes, Past President, International Federation of Accountants (IFAC)  Rasmimi Ramli, Deputy Executive Director, Digital Economy, Reporting & Risk, Malaysian Institute of Accountants  Yong Howe Chua, Chief Digital Officer, UEM Edgenta Berhad
10.25am – 10.35am	Screen Break
10.35am – 11.35am	SESSION 2 - WOMEN ON BOARD: DRIVING ESG PRINCIPLES IN CORPORATES Public companies are facing growing investor pressure to improve diversity among their director ranks, underscoring a greater awareness of the need to address environmental, social, and governance (ESG) issues. Can the representation of women on a corporate board level change its implementation? Are women an underutilised source of growth especially in the areas of environmental, social and governance? Let us discuss.  • Dr Kalanithi Nesaretnam, Independent Non-Executive Director, FGV Holdings Bhd • Raj Kumar Paramanathan, Managing Partner, CnetG • YBhg Datin Seri Sunita Rajakumar, Founder, Climate Governance Malaysia • Yvonne Zhang, Sustainability Services Lead, Deloitte Southeast Asia
11.35am – 11.45am	Screen Break
11.45am – 12.45pm	SESSION 3 - THE RISING WOMEN IN FINANCE The growing challenges in managing finance require strong, capable leadership and management. This topic will speak on the role women currently play, the challenges they face, and the opportunities available for women to shine and progress in this sector.  Becky Nguyen, Special Advisor, Duff & Phelps, a Kroll Business  Koh Saw Leng, Finance Director, Groupe SEB Malaysia Sdn Bhd  Lim Fen Nee, Chair, Digital Technology Implementation Committee (DTIC), Malaysian Institute of Accountants  Uqba Jamshaid Iftikhar, Head, Commercial Finance South East Asia, Petronas
12.45pm – 1.45pm	Lunch Screen Break
1.45pm – 2.20pm	SESSION 4- SUCCESS ROADMAPS: A SPECIAL INTERVIEW  Mallory Loone, Co-founder, Work Inspires  Wan Nadiah Bt Wan Mohd Abdullah Yaakob, Chief Executive Officer, Thomson Hospitals Sdn Bhd
2.20pm – 2.30pm	Screen Break
2.30pm –3.30pm	SESSION 5 - CREATING AN INCLUSIVE WORKSPACE FOR SUSTAINABLE BUSINESS Retaining talent at the workplace, especially women, has become a daunting task. This issue is magnified by the effects of the global pandemic and the opportunities that are available in companies that do offer a more inclusive workplace environment for their talents. This topic highlights some of key elements of creating an inclusive workspace, covering areas of recruitment, retaining and promoting women leaders for sustainable business and continuous economic recovery.  Aiza Aryati Kasim, Chief Human Resources Officer, Manulife Insurance Berhad  Tee Siew Lee, Head of Human Resources, CEVA Logistics (Malaysia) Sdn Bhd  Shreya Kejriwal, Author - "Unsacked"  Suganthi K Subramaniam, Head of Program Management, Malaysian Institute of Management
3.30pm –3.40pm	Screen Break
3.40pm –4.40pm	SESSION 6 - STRIVING LEADERSHIP: WRITING YOUR FUTURE This session is built with the understanding of the struggles in finding work life balance for women, particularly during this pandemic. The topic will also highlight the success stories of women entrepreneurs and women in the field of sports, science and technology who have mastered their field in the face of challenges and struggles.  Geetha Kandiah, ASEAN IP Expert, KASS International Sdn. Bhd.  Jennifer Lopez, Chief Executive Officer, British Malaysian Chamber of Commerce  Leza Klenk, Chief Executive Officer, Spendless Academy  Rebecca Chan, Group Agency Manager, RCA Wealth Agency  Solomon Oon, Licensed Life Insurance Agent, RCA Wealth Agency
4.40pm	End of Conference



Rachel Grimes, Past President, International Federation of Accountants (IFAC)

Ms Grimes is a former IFAC President (2016–2018). Ms Grimes was until recently the General Manager, Group Finance at Westpac Group. Prior to this, Rachel was the Chief Financial Officer, Group Technology, Finance Strategy, Transformation and Programs at Westpac. Ms Grimes was also Director, Mergers and Acquisitions at Westpac, where she was the co-lead on the Westpac and St.George merger for Westpac. Rachel has more than 30 years of experience across the Financial Services sector, working with Westpac, BT Financial Group and PwC. Ms Grimes is currently a director of the Accountant Professional and Ethical Standards Board Limited (Australia).



Wan Nadiah Bt Wan Mohd Abdullah Yaakob, Chief Executive Officer, Thomson Hospitals Sdn Bhd

Ms Nadiah Wan was appointed as the Chief Executive Officer of Thomson Hospital Kota Damansara in 2017 at age 32 and also serves as Executive Director and Group Chief Executive Officer of TMC Life Sciences Berhad since February 2019. Prior to joining Thomson Hospital Kota Damansara, Nadiah worked in Sunway Medical Centre as Chief Operating Officer (Clinical Services) after being promoted from Director of Business Development and Corporate Communications in October 2016. She started her career at The Boston Consulting Group in 2007 as an Associate Consultant. Nadiah holds an MSc in Public Health (Nutrition) from the London School of Hygiene and Medicine, UK and was awarded the Hecht Bequest for Best Student in Public Health (Nutrition) upon graduation. She pursued her undergraduate studies in Biochemical Sciences at Harvard College (AB cum Laude, '07) while conducting research at Boston Children's Hospital with grants from the Howard Hughes Medical Institute. She is a mother of one who is passionate about transforming healthcare delivery and spends her free time juggling her other commitments as a WEF Young Global Leader and Vice-President of the Harvard Club of Malaysia.



YBhg Datin Seri Sunita Rajakumar, Founder, Climate Governance Malaysia

Ybhg Datin Seri Sunita is Founder of the Malaysian Chapter of the World Economic Forum's Climate Governance Initiative. She is a Global Advisory Board member at Nottingham University's School of Business and sits on the boards of trustees of various charitable foundations. Her legal degree from the University of Bristol and professional qualification as a Chartered Accountant (England & Wales), led to a career in investment banking. After 6 years in investment banking, she was invited by the Ministry of Finance to manage the first government-owned foreign technology venture capital fund. She has also advised on national innovation ecosystems. She is Chairperson Caring Pharmacy Berhad, and independent director for Dutch Lady Milk Industries, MCIS Insurance, and Zurich General Insurance.



Dr Kalanithi Nesaretnam, Independent Non-Executive Director, FGV Holdings Bhd

Dr Kalanithi Nesaretnam is currently an Independent Non-Executive Director of FGV Holdings Berhad, a public listed company. She is co-founder and deputy chairperson of Climate Governance Malaysia (CGM) which is the country chapter of the World Economic Forum's Climate Governance Initiative. She is also on the Steering Committee of the CEO's Action Network (CAN), a coalition of leaders for sustainability action and leadership. She holds a PhD in Biochemistry and Molecular Biology from the University of Reading, UK. She has a comprehensive knowledge of the palm oil sector having been involved in research and market development. She is familiar with international markets having worked and travelled extensively in Europe, Australia and Asia. She held the position of Director, Product Development and Advisory Services at the Malaysian Palm Oil Board and subsequently as Minister in the Embassy of Malaysia and Mission to the European Union.



Shreya Kejriwal, Author - "Unsacked"

Shreya Kejriwal is a Human Resources Professional with a Master's Degree in Business Administration from among the top business schools in India. She has about 10 years' industry experience in Multi-National Organizations like D. E. Shaw, Nestle, JUMO World and Media.Net. Shreya has authored a book – UNSACKED: Survival Guide to Layoffs during COVID-19 and has been featured in The Economic Times HR World (leading financial newspaper in India). She has panelled with various associations and brands to deliver talks on people matters. Shreya is passionate about dovetailing employee needs to organization interests and building capability and leadership across levels. Shreya is an advocate for talent and is driven to bring out the best in people.



Lim Fen Nee, Chair, Digital Technology Implementation Committee (DTIC), Malaysian Institute of Accountants

Lim Fen Nee was appointed as a MIA Council member on 16 December 2019. Previously, Fen Nee was elected as a Council member on 30 September 2017. Fen Nee is currently the Chair of the ACCA Malaysian Advisory Committee (MAC). Fen Nee was previously a partner with Deloitte Southeast Asia. She was also the former Head of Audit Oversight Board (AOB), Securities Commission Malaysia and was one of the founding management team members of the AOB. In addition, she also served as a Project Advisor to the Securities Commission covering various capital market projects and actively involved in international and ASEAN audit oversight activities. Fen Nee holds a Masters in E-Commerce from Charles Sturt University, Australia. Fen Nee is a Chartered Accountant, member of the Malaysian Institute of Accountants (MIA) and ASEAN CPA. She is also a Fellow member of ACCA UK and a member of the Financial Planning Association Malaysia.



# Raj Kumar Paramanathan, Managing Partner, CnetG

P. Raj Kumar is the Founding Partner of CnetG Asia an independent executive search firm, and he is the Managing Partner of IRC Global Executive Search Partners for Malaysia and Thailand. Raj is a Board Member of IRC Institute, a thought leadership platform focused on leadership and intercultural management. Raj advocates for diversity in organisations and CnetG Asia was the first firm in Malaysia to commit to a Diversity Pledge to ensure diversity in hiring for clients. Raj is a member of the 30% Club Talent Pipeline Committee and co-founded the Malaysian Women in Energy.



# Leza Klenk, Chief Executive Officer, Spendless Academy

Leza Klenk is currently the CEO of Spendless Academy, based in Singapore. Spendless Academy is an educational platform connecting global experts to avid learners through LIVE webinars covering hundreds of business topics. It promotes online learning and interaction and has global users from more than 32 countries. She is sought after having spoken about entrepreneurship, investment & trade equity financing, networking, evolution of retail e-commerce etc at global & international conferences. She has also won several awards including Asia's Greatest CEO in 2019 and wrote several books about personal branding. She also lectures universities from time to time, on entrepreneurship and trade equity financing.



# Jennifer Lopez, Chief Executive Officer, British Malaysian Chamber of Commerce

Appointed as Chief Executive Officer of the BMCC in July 2018, Jennifer oversees all operations and business units of the Chamber. She steers the BMCC's robust network composed of 260 MNCs & SMEs, together with its associates and key stakeholders from both the private and the public sector. In her role, she drives her team to leverage business matching opportunities for the Chamber's members, while providing a representative industry/sector voice to engage in purposeful public/ministerial dialogue with key government stakeholders. She is also the chief liaison for the BMCC Board of Directors, the Malaysian spokesperson for the bilateral chambers under the Britain in South East Asia (BiSEA) faction. Jennifer also supervises the BMCC's contract with the British government's Department for International Trade (DIT), whereby the Chamber serves as a platform for British businesses looking to export products & services to Malaysia and develop a presence in-market. As a Chartered Accountant by training, Jennifer has enjoyed a versatile career in professional education and financial industries, including assuming the role as Head of Malaysia at ACCA for 5 years; honing her specialties in developing strategic partnerships, corporate branding and relationship management.



# Koh Saw Leng, Finance Director, Groupe SEB Malaysia Sdn Bhd

Saw Leng inspires to be an accountant at the young age of 6. She started her career with Coopers & Lybrand, now known as PwC, while pursuing her ACCA on part time basis. She has broad commercial experience in financial management, working capital management, financial planning and analysis with Watson's, Electrolux, Microsoft and now with World No 1 cookware company, Tefal. Saw Leng's wish is to give back to society. She contributed articles to ACCA student e-magazine to inspire the next generations of ACCA students by sharing details of her ACCA journey from student through to her roles as head of finance with multinational companies and was featured by ACCA in its profile series. In 2019, she donated her birthday and raised funds for Pitstop Community Café to serve dinner to the homeless. She was featured by SimplyGiving, the platform that she used for the fundraising as one of their SimplyHeroes on social media, hoping to inspire others to pay forward.



Tee Siew Lee, Head of Human Resources, CEVA Logistics (Malaysia) Sdn Bhd

Experienced HR professional with a background at local and multinational companies from various industries which provided broad understanding and experiences from different perspectives, cultures, and practices. High perseverance and embraces change. Passionate about people, add values and makes a difference.



**Uqba Jamshaid Iftikhar**, Head, Commercial Finance South East Asia, Petronas

Uqba has held various roles at PETRONAS through the last 12 years and most recently served as the Finance Director of PETRONAS Carigali Mexico before returning to HQ in April 2021 to take a regional role. He has 15 years of audit and industry experience, and prior to joining PETRONAS he was work at Deloitte & Touche, Kuala Lumpur. In his years as an auditor and business professional, he has worked with multinational companies as well as private and public sector entities. He has served as CFO in Myamar from 2015 to 2019 and subsequently as CFO in Mexico. Uqba has lived in nine countries during his life but his heart has always been in Malaysia and he is glad to be home. In his spare time Uqba enjoys business reading and outdoor activities with his children in his spare time.



Yvonne Zhang, Sustainability Services Lead, Deloitte Southeast Asia

Yvonne Zhang leads the Sustainability & Climate Risk practice for Deloitte South East Asia. She has been working with corporates to unlock value in doing business sustainably. Her current focus areas include: carbon trading, clean energy transition, responsible sourcing, supply chain due diligence, impact reporting, public policy advisory and advocacy. Yvonne has more than 15 years' experience in building and trading commodities products (metals, renewables, energy, agriculture) in global banks (Morgan Stanley, Societe Generale, ANZ), led the development of commodities and digital assets at Chicago Mercantile Exchange Group (CME) and founded start-ups to digitalise sustainable commodities trading and green financing. Yvonne holds double degrees in Law and Commerce from the University of Sydney. She is the deputy chair of ISO/TC 307(Blockchain) for Singapore, an expert contributor to sustainability reporting standards (GRI agriculture & fishing sector standards), cross-border terms of trade (International Chamber of Commerce Digital Standards Initiative) and a teaching fellow at Singapore University of Social Sciences.



Rasmimi Ramli, Deputy Executive Director, Digital Economy, Reporting & Risk, Malaysian Institute of Accountants

Rasmimi is Deputy Executive Director, Digital Economy, Reporting & Risk of MIA. She leads the digital economy initiatives in the Institute and oversees the implementation of the MIA Digital Technology Blueprint. She is also responsible for technical activities of the Institute as well as risk management and customised learning functions in MIA. She provides technical support to the Institute on MFRS, MPERS and MPSAS. She sits on various MASB working groups and task forces as well as the technical committees under the Accountant General's Department. She was a technical advisor of the International Public Sector Accounting Standards Board from 2013 to 2015 and she provided technical assistance to the World Bank Group on IFRS transition projects. She has 9 years audit experience with major firms in the UK and Malaysia and was an internal auditor with Maxis Berhad. Rasmimi is a member of MIA and a fellow member of ACCA. She graduated from University of Wales, Cardiff, UK.



Aiza Aryati Kasim, Chief Human Resources Officer, Manulife Insurance Berhad

Aiza Aryati Kasim is currently the Chief Human Resources Officer at Manulife Insurance Berhad. Prior to joining Manulife, Ms. Kasim served as Head of HR, Business Banking, Wholesale Banking & AmInvestment Bank at AmBank Berhad. She has more than 20 years of experience across the whole spectrum of HR functions such as business partnering, project management, talent management and succession, recruitment, leadership and learning development. Apart from AmBank, Ms. Kasim has worked in established financial institutions such as OCBC Bank (M) Berhad, HSBC Bank (M) Berhad, RHB Bank Berhad and Citibank (M) Berhad as well as an IT company known as Petronas ICT Sdn Bhd. She is passionate and achieved multiple recognitions in driving employee engagement, employee experience and Diversity, Equity, and Inclusion strategies.



Mallory Loone, Co-founder, Work Inspires

Mallory Loone is known as the Entrepreneur with a Heart for People. She is currently the co-founder and Creator of Opportunities of Work Inspires, a people engagement and development company, who has worked with many Fortune 500 companies, both locally and abroad. Her knowledge and experiences in the people development scene have earned her the recognition of Malaysia's Most Talented Coach, 2019 and Top 100 Global Training & Development Coach of the Year, 2017 by the World HRD Congress. This year was recognized as Top 100 LinkedIn Icons to follow in Malaysia by Marketing in Asia and was a 2 times TEDx Speaker. She continues to contribute to society by being a frequent mentor for Startup Weekend, Axiata Young Leaders Mentor4Mentor Programme and Sunway Mentoring Group. She is also part of the Tulips Movement Malaysia Council aimed to Inspire and Unleashed Women's potential to grow.



Chua Yong Howe, Chief Digital Officer, UEM Edgenta Berhad

Chua Yong Howe is currently the Chief Digital Officer of UEM Edgenta Berhad. With 20 years of experience working with clients to develop technology-enabled and digital strategies, Mr. Chua has worked in a variety of industries including technology start-ups, consultancy, telecommunications, and energy. Prior to joining UEM Edgenta, Mr. Chua was the Country Managing Director for Eureka. Al, where he was responsible for the revenue growth of Malaysia, Singapore, Philippines and Brunei whilst establishing their footprint, as well as product and platform development. Throughout his career, he has had extensive exposure to technology and digital transformation strategy development, as well as data driven innovation for different organisations in the UK, United Arab Emirates, China and Malaysia. He holds a Master of Business Administration (MBA) from Strathclyde Business School, Glasgow, United Kingdom (UK), as well as a Bachelor of Information Technology from Charles Sturt University, Australia.



Becky Nguyen, Special Advisor, Duff & Phelps, a Kroll Business

Becky Nguyen is a Special Advisor in Duff & Phelps, a Kroll business, based in Malaysia. Becky leverages more than 13 years of extensive transfer pricing experience across Southeast Asia, and provides transfer pricing advice to many multinational and domestic clients throughout the region. Previously Becky was a director at a leading international accounting firm in Malaysia and before that, she was part of the management team at the Big Four firms in Malaysia, Singapore and Vietnam. She is a regular presenter at public conferences and has been named by International Tax Review as one of the transfer pricing leaders in Malaysia. Becky was also named a finalist for the "Women of the Future Southeast Asia 2020 Awards" in the business category.



Solomon Oon, Licensed Life Insurance Agent, RCA Wealth

Trained to solve problems as a mechanical and manufacturing engineer, Solomon wears many hats. Some days, he's an Insurance Policemen to help people understand their insurance policies better so that they do not overpay their premiums. Other days, he's the Master Trainer in RCA Wealth Agency focusing on equipping new consultants with financial planning skills. His most important hat is being a father and friend to 3 beautiful children.



Suganthi K Subramaniam, Head of Programme Management, Malaysian Institute of Management

Suganthi started her career in Retail Banking with Southern Bank, enhancing consumer banking through systems implementation. At Maxis, she was pivotal in the software development cycle. Her role in Shell took her to global heights. Amongst many things, she oversaw the demobilising of IT Shell in Malaysia whilst starting up the new hub in Bangalore. Among her achievements was being recognised with the GRIT Award by Pink Petro [US]. Suganthi was the only Malaysian from Shell to have won this prestigious award amongst the 200+ applications worldwide. The last 25 years saw Suganthi playing many managerial and leadership roles, working closely with C-level executives. She actively contributes to developing leaders through coaching and volunteering in NGOs. Suganthi had taken a bold move to work in a start-up environment and human capital development in 2018 to gain entrepreneurship and HR/L&D capabilities. She was part of Leaderonomics, overseeing matters related to client engagement and consultation, developing and executing programs. She is currently Head of Programme Management mainly delivering strategic initiatives in digital transformation for L&D and the institute.



Geetha Kandiah, ASEAN IP Expert, KASS International Sdn. Bhd.

Geetha is a leading IP expert in Malaysia with over 16 years of experience in the field. She has extensive experience in strategizing with companies in various industries on how to boost their value and expedite their growth using their IP assets. She frequently shares her expertise on BFM89.9, Bernama TV and regularly contributes articles to local and foreign publications. Geetha is a highly sought-after international speaker who has been invited to speak at engagements and conferences in Tokyo, Osaka and Nagoya (Japan Institute for Promoting Invention and Innovation), Taipei (Taiwan Technology Industry Legal Officers Association), Ahmedabad (Indian Drug Manufacturer's Association) and more.



Rebecca Chan, Group Agency Manager, RCA Wealth

Rebecca is an ACCA graduate with 3 Malaysian book prize awards including 1st runner up globally for one of the papers. She started her career as a tax practitioner in one of the Big 4 firms and subsequently in a MNC before joining Public Mutual Berhad as a Unit Trust Consultant in 2012. She currently leads an award-winning team of more than 200 consultants and is the company's nationwide record holder for having the greatest number of online subscribers. Rebecca is a mother of three kids and is passionate about empowering Malaysians with Wealth Strategies for Debt Free Living and Financial Peace.

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RM300 Non-member

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CONFERENCE FEE

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# PROGRAMME DETAILS & REGISTRATION

: 28 April 2021, Wednesday Date : 9.00 am - 4.40 pm Time

HQ Office

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