



MALAYSIAN INSTITUTE
OF ACCOUNTANTS

SUPPORTED BY:



HIGHER EDUCATION STRATEGIC FINANCIAL MANAGEMENT Conference 2022

Education: The Key to
Sustainable Development

13 & 14 April 2022

Wednesday & Thursday, 9.00 am – 1.15 pm

Like most sectors, education institutions have not been unscathed by the COVID-19 crisis as they too are grappling with financial challenges including budget cuts and pressure on revenue streams. As finance leaders, finance professionals in higher education are increasingly tasked to find innovative ways to balance budgets and funding. At the same time, rapid technological change and the emergence of a vastly changed post-pandemic education landscape require finance professionals to be continually informed and innovative.

This conference aims to illuminate the new directions and imperatives shaping the higher education sector while inspiring finance professionals in higher education to exchange and share their experiences and research results on all aspects of Business Financial Management.

As bastions of learning, higher education institutions are also expected to play a key role in advocating for change and advancing sustainable development. Access to a strong and future-oriented education system broadens access to opportunities, improves knowledge on health, and bolsters the resilience of communities whilst providing the skills people need to thrive in the new sustainable economy.

OBJECTIVES

- Understand the expected impacts of climate disruption.
- Find innovative ways to meet budgets, diversify income streams, and cut costs.
- Understand the larger landscape of higher education, including the various political, social, and economic pressures that influence decision making.
- Examine the current trends and impacts of emerging educational technologies that are expected to be adopted in most higher education institutions.
- Discusses the opportunities and challenges of applying blockchain technologies in the higher education sector.

FINANCE PERSONNEL OF UNIVERSITIES & COLLEGES, INCLUDING:

- Chief Financial Officers • Bursars • Directors of Finance • Management Accountants • Financial Controllers
- Finance Managers • Finance Faculty Members • Finance Officers

HIGHER EDUCATION STRATEGIC FINANCIAL MANAGEMENT CONFERENCE 2022

EDUCATION: THE KEY TO SUSTAINABLE DEVELOPMENT



CONFERENCE PROGRAMME

DAY 1: 13 APRIL 2022

8.30 am	PARTICIPANTS LOGIN TO PLATFORM
9.00 am –9.45 am	HIGHER EDUCATION: RECENT TRENDS, EMERGING ISSUES AND FUTURE OUTLOOK Malaysia's system of higher education has experienced various trends and restructuring episodes that enable the provision of high quality learning SPEAKER DR FOO YIN FAH <i>Member, Education Board, Malaysian Institute of Accountants</i>
9.45 am –10.30 am	ENDOWMENT IN HIGHER LEARNING INSTITUTIONS AS THE ESSENCE OF FINANCIAL SUSTAINABILITY Higher Education Institutions (HEIs) require sustainable sources of income to fund operating costs. The role of endowment funds has always been significant in providing financial resources to HEIs. This session seeks to identify the elements that contribute to the success of endowments for future sustainability of HEIs. SPEAKER MOHAMAD ISHAK MOHAMAD IBRAHIM <i>Director, Yayasan Canselor Uiten</i>
10.30 am	BREAK
10.45 am –12.00 pm	PANEL DISCUSSION OPPORTUNITIES AND CHALLENGES OF HIGHER EDUCATION IN EMBRACING IR4.0 Malaysia's future competitiveness depends on how effectively digital transformation and IR4.0 technologies can be harnessed to future-proof talent for the digital economy, in line with the My Digital vision. This panel examines how HEIs can leverage on digital technologies to help develop a cluster of adept and agile talent who can contribute to Malaysia as an emerging cyber nation. MODERATOR RASMIMI RAMLI <i>Executive Director, Digital Economy, Reporting & Risk, Malaysian Institute of Accountants</i> PANELLISTS FABIAN BIGAR <i>Chief Executive Officer, Strategic Change Management Office, Economic Planning Unit, Prime Minister's Department</i> ASSOC PROF DR WAN ZUHAINIS SAAD <i>Director, Academic Excellence Division, Department of Higher Education, Ministry of Higher Education</i> DR ZOOL HILMI MOHAMED ASHARI <i>Principal Assistant Director, National Occupational Skills Standards Division (NOSS), Department of Skills Development, Ministry of Human Resources</i>
12.00 pm –1.15 pm	PANEL DISCUSSION HOW IS BLOCKCHAIN TRANSFORMING THE HIGHER EDUCATION SECTOR? Mostly associated with the trading of cryptocurrency, blockchain technology's largest disruption will be enabling people to learn whatever they want regardless of their respective ages, bypassing traditional education methods and spurring reforms in the educational field. Undoubtedly, it is high time that HEIs take a step forward in the direction of blockchain technology that will transform higher education as we know it. MODERATOR JESYKA HIU <i>Director, Vaig Tapuy Services</i> PANELLISTS JOE CHAI <i>Director, Business Development–Asia, ProximaX</i> LEROY MAH <i>Head, Business Development–Asia, Avalanche</i> DR RAJA KUMAR MURUGESAN <i>Associate Professor of Computer Science & Head of Research, Faculty of Innovation and Technology, Taylor's University Malaysia</i>
1.15 pm	END OF DAY 1

DAY 2: 14 APRIL 2022

8.30 am	PARTICIPANTS LOGIN TO PLATFORM
9.00 am –10.15 am	PANEL DISCUSSION INTEGRATING ESG INTO HIGHER EDUCATION The environment, social and governance (ESG) agenda is at the forefront of global developments as the world grapples with crises such as climate change, carbon neutrality, pandemic risk and social upheaval. To remain relevant amidst these threats, higher education institutions (HEIs) must be able to integrate ESG matters into their systems and syllabi while contributing to driving the global sustainability agenda. This session examines how HEIs can take on a role in putting the world on a more sustainable footing. How should staff and policymakers deliver a new approach that is sustainability-oriented, from making changes in day-to-day operations to the core educational missions and civic role of the HEI? MODERATOR NIK SHAHRIZAL SULAIMAN <i>Partner, Risk Assurance Services, PwC Malaysia</i> PANELLISTS KAREN CHAND <i>Director of Strategy & Operations, Jeffrey Sachs Centre on Sustainable Development, Sunway University</i> ASSOC PROF DR MABEL TAN HWEE JOO <i>President and CEO, UCSI College</i> ASSOC PROF ZAINAL ABIDIN SANUSI <i>Assoc Professor, Department of Political Science, International Islamic University</i>
10.15 am –11.00 am	INDIRECT TAX PERSPECTIVE: SST IMPLICATIONS ON DISTANCE LEARNING IN A DIGITAL WORLD In this digital age, the Royal Malaysian Customs Department is increasingly using technology to improve compliance and focusing on indirect taxes as a source of revenue. How might this impact higher education institutions' operations and tax strategies? SPEAKER ZURAIDAH ZULKIFLI <i>Senior Assistant Director of Customs, International Taxation Branch, Internal Tax Division, Royal Malaysian Customs Department</i>
11.00 am	BREAK
11.15 am –12.00 pm	RESILIENT LEADERSHIP: MAINTAINING A STRATEGIC MINDSET AMIDST CRISIS In times of crisis, day-to-day management and survival can prohibit long-term, strategic thinking. However, a strategic mindset matters most during these times of upheaval. This presentation draws on Education Technology, Services and Research's experience working with universities during the pandemic, as well as social and psychological research, to help leaders avoid falling prey to crisis thinking and instead build organisational resilience when faced with internal and external threats alike. SPEAKER KOH MUI HAN <i>Principal Consultant, ChangeDynamics Consulting</i>
12.00 pm –1.15 pm	PANEL DISCUSSION THE FUTURE OF CORPORATE REPORTING The merger of the International Integrated Reporting Council (IIRC) and Sustainability Accounting Standards Board (SASB) to create the Value Reporting Foundation (VRF) puts the spotlight squarely on value reporting. This session assures participants that the SASB Standards serve as a complementary tool to the <IR> Framework, providing disclosure guidance for sustainability topics connected to enterprise value creation. The speaker will show how Value Reporting will link the concepts between the <IR> Framework and SASB Standards to enhance corporate reporting. MODERATOR SIMON TAY <i>Executive Director, Professional Practices & Technical, Malaysian Institute of Accountants</i> PANELLISTS DR ANN MARIE SIDHU <i>Assistant Professor and Programme Director MBA, Edinburgh Business School, Heriot-Watt University, Malaysia campus</i> DR NURMAZILAH DATO' MAHZAN <i>Independent Non-Executive Director, BIMB Securities Sdn Bhd</i> WAN AHMAD IKRAM WAN AHMAD LOTFI <i>Executive Vice President, Perbadanan Insurans Deposit Malaysia (PIDM)</i>
1.15 pm	END OF CONFERENCE



CONFERENCE SPEAKERS



DR ANN MARIE SIDHU

Dr Ann Marie is an Assistant Professor and Programme Director, MBA in the Edinburgh Business School, Heriot-Watt University, Malaysia campus. She is a Fellow Chartered Accountant of the Institute of Chartered Accountants, Ireland and holds a PhD from Newcastle University, UK. She spent many years with a major international accounting firm (in the UK and Malaysia) up to senior management level in the areas of corporate insolvency, audit, mergers and acquisitions and public listings, dealing with clients from a wide variety of industries. She has delivered courses in her field on university programmes in the UK, Malaysia, and Australia. She has also delivered courses for ICAEW and ACCA and is a certified trainer with the Ministry of Human Resources as well as a Fellow of the Higher Education Academy. Ann Marie lectures on a number of courses related to financial reporting, financial and management accounting, audit and assurance, accounting theory, business economics, and business research methods. Her research interests lie mainly in corporate accountability and sustainable development, including environmental and social accounting, sustainability accounting and reporting, integrated reporting, and climate related reporting. She is passionate about educating and equipping the next generation of business leaders in going beyond the numbers of corporate reporting to assess the wider and qualitative aspects of corporate accountability.



FABIAN BIGAR

Fabian is Chief Executive Officer of Strategic Change Management Office (MyDIGITAL Corporation) at the Economic Planning Unit, Prime Minister's Department Malaysia. The mandate for the SCMO is to drive change management and ensure the successful delivery of the Malaysia Digital Economy Blueprint (MDEB). The office also serves as the main secretariat for the National Digital Economy and 4IR Council (MED4IRN) chaired by the Prime Minister. His previous assignments include the Undersecretary for Policy and International Relations in the Ministry of Health, Director of the Civil Service Delivery Unit in the Prime Minister's Department, and the Director for the National Key Economic Area—Healthcare, as well as Director for National Key Results Area—Low Income Households in the Performance Management and Delivery Unit (PEMANDU) under the Prime Minister's Department. During his stint in PEMANDU, he was temporarily assigned to the Presidential Delivery Bureau, Republic of Tanzania between August and December 2014. Fabian received his BSc. from Case Western Reserve University, Cleveland, Ohio, USA and his Master's in Public Policy from the National Graduate Institute for Policy Studies, Tokyo.



DR FOO YIN FAH

Dr Foo is an Associate Professor at the School of Accounting and Finance, Faculty of Business and Law, Taylor's University. He has over twenty-five years of teaching experience at the higher education level with several leading private universities in Malaysia. His teaching philosophy is to adopt a student-centred approach to learning, grounded on industry relevant knowledge and skills, with a focus on building strong ethical and responsible character. His core area of expertise is in accounting, in particular financial reporting and management accounting, auditing, corporate governance, and is passionate about leadership, social innovation, and social entrepreneurship. Dr Foo holds a PhD in Accounting from Victoria University and a Master of Finance degree from RMIT University, Australia. He is a member of CPA Australia and a member of the Malaysian Institute of Accountants where he serves as a member of the MIA Education Board, the MIA Accreditation Panel, and the MIA Panel of Reviewers.



JESYKA HUI

Jesyka is the Director of Vaig Tapuy Services, a business support agency focussing on brand and customer experience. Prior to this, she worked with a layer-one blockchain protocol as a business developer and customer success manager. Also, she is no stranger to the PR, MICE, and entertainment industry with more than 7 years of experience. She is also the ambassador of FortNynja in building a sustainable cybersecurity and fintech ecosystem in APAC. Jesyka enjoys building partnerships, managing projects, and driving growth opportunities. She is a firm believer in education and sustainability. Outside her work, she leads the Sabah Caremongers to make learning more accessible to children in rural areas.



JOE CHAI

Joe is a solutions architect with 15 years of system integration experience across blockchain technology, fintech, IoT and cloud. He is an advocate for blockchain technology. He engages the government and enterprises on the value proposition of blockchain technology and participates in deep architectural discussions to ensure success in building and integrating applications, software, and solution with the blockchain platform. Joe holds a Bachelor of Engineering (Honours) in Electrical & Electronic Engineering from University Tenaga Nasional, Malaysia.



KAREN CHAND

Karen is the Director of Strategy and Operations at the Jeffrey Cheah Institute and Jeffrey Sachs Centre at Sunway University, where she plans, organises, and oversees all programmes and activities. She is also the Network Manager of the Malaysian Chapter of the Sustainable Development Solutions Network. She currently spearheads the design and development of research projects, short courses, and executive programmes for the centre and is actively involved in the following research projects: Integrating Education in Sustainable Development into mainstream curriculums, Developing a Sustainable Development Goals (SDG) Dashboard for Malaysian states, and Assessing the SDGs from the perspective of Indigenous Peoples. Prior to Sunway, she was part of the senior management of the Razak School of Government where she led the development and delivery of senior level public sector executive education programmes and research projects on public sector improvement. She was formerly the Research and Communications Manager to a prominent member of Malaysian royalty, with a research focus on human and economic development, governance, education, and national unity. She began her career at PricewaterhouseCoopers Malaysia as a strategy consultant. She is a certified career coach and regularly writes speeches and articles. Karen holds a Master in Sustainable Development Management from Sunway University, Master of ASEAN Studies from University of Malaya, and a BSc in Finance and Accounting from University of London.



KOH MUI HAN

Mui Han is Principal Consultant for ChangeDynamics Consulting and was previously with PricewaterhouseCoopers Advisory Services Malaysia with 15 years' experience in leading diverse broad-based management consulting and training assignments across different industries. He had co-founded DraVA, a Fintech startup to make roads safer and Primed for Success, a movement which seeks to enhance the employability Malaysian undergraduates. Mui Han's passion is in the areas of graduate employability; where he focusses on creating awareness of the requirements of IR4.0 among Malaysian undergraduates. He is also part of the Young Employable Student (YES) initiative by TalentCorp Malaysia. Mui Han holds a Bachelor of Food Science & Technology from Universiti Putra Malaysia and currently serves an Adjunct Professor with the faculty. He also completed an Executive Education in Business Analytics and Big Data from Harvard Business School.



LEROY MAH

Leroy is the Head of Business Development, Asia, for Avalanche, one of the top blockchain platforms today. Previously, he was part of NEM's global senior leadership as the Head of Strategy and Operations. Having held key roles within 2 blockchain platforms that have made it into the global top 10, he brings ample experience across blockchain adoption, ecosystem growth and overall trends. Prior to that, Leroy has been in the tech and digital space for the past decade where he started out as the country and later regional strategist for Yahoo in SEA. He is also an experienced mentor in programmes such as Techstars, Facebook Startup Station & LongHash Accelerator.



ASSOC PROF DR MABEL TAN HWEE JOO

Dr Mabel has been involved in the private higher education industry for 30 years, 20 of which has been with UCSI University where the last position she held was as Director of the Centre for Pre-U Studies. In January 2016, she was appointed President and CEO of UCSI College. Under her leadership, the college has been awarded 5-stars in the MyQuest 2018/2019 rating exercise. She is passionate about teaching and learning and strives to improve overall quality in higher education. In September 2021, she was appointed Vice Chair of the Regional Centre of Expertise Greater Kuala Lumpur, recognised by the United Nations University (UNU), Japan, which allows UCSI to continue to speak out and champion Education for Sustainable Development. Dr Mabel obtained her PhD in Educational Leadership from the University of Malaya, Kuala Lumpur. She also obtained her M.Sc. (Biochemistry) and a First-Class Honours, B.Sc. (Biochemistry) from the same university.



CONFERENCE SPEAKERS



MOHAMAD ISHAK MOHAMAD IBRAHIM

Mohamad Ishak the Director of Yayasan Canselor Universiti Tenaga Nasional (YCU) Malaysia and is the Principal Lecturer in Accounting at the University. He has over 36 years of working experience in various fields which enables him to develop and progressively position the YCU to greater heights, contributing towards financial sustainability of the higher learning institution. He is a regular speaker at national and international seminars on Quality Environment, Organisational Strategic Direction and Business Excellence and has made Universiti Tenaga Nasional well known Internationally especially in terms of quality higher education. Mohamad Ishak is an Associate Member of the Malaysian Institute of Accountants. He holds a Master's Degree in Accounting (Distinction) from De Montfort University, Leicester, United Kingdom; a Bachelor's Degree in Accountancy (Hon) from Northern University of Malaysia; and a Certificate in Business Studies from the Ungku Omar Polytechnic, Malaysia. He also holds a Diploma in Computer Application from the City and Guilds, London; a Certificate in Qualitative Research Methods from the University of Georgia, USA; and a Diploma in Translation (English to Malay) from the Institute of Translation Malaysia. He is the proud recipient of the Excellent Conduct Medal from the State Governor of Penang in 2011, Excellent Service Award (Special Award) in 2010 and Excellent Service Award (Special Category) in 2007 from Universiti Tenaga Nasional, and APBEST Process Driver of The Year (2011/12) from Asia Pacific Business Excellence Standard.



NIK SHAHRIZAL SULAIMAN

Nik is a Risk Assurance Partner with PwC Malaysia and has over 20 years of experience in the areas of assurance and advisory services, covering a wide range of engagements from strategy, operations, governance and risk management. He started his career in a Big 4 firm in the UK prior to joining PwC Malaysia and has worked with a broad range of clients both locally and internationally. He has been involved in many ESG related projects in the country, and assisted clients achieve their sustainability objectives and aspirations. He has been an active speaker in the ESG circuit and has also written various articles on the topic of climate risk and sustainability. In addition, he is involved with JC3 sub-committee established by BNM and SC with the aim of promoting sustainability practices in the financial services industry. Nik is professionally qualified in chartered accountancy (ICAEW), investments (CFA), risk management (FRM), and treasury (PKMC).



DR NURMAZILAH DATO' MAHZAN

Dr Nurmazilah is an Independent Non-Executive Director of BIMB Securities Sdn Bhd and the former Chief Executive Officer of the Malaysian Institute of Accountants (MIA). In MIA she led the transformation of management system, technology adoption, governance enhancement, branding, and spearheaded strategic, operational, and financial plan to ensure effectiveness and efficiency. This included the Digital Technology Blueprint, Integrated Reporting, Future Relevance of Accounting Profession, and Environmental, Social and Governance awareness programmes. She also oversaw auditing and accounting regulatory function including financial statement review, audit quality and professional ethics. She played active roles at the International Federation of Accountants, International Integrated Reporting Framework Board, and ASEAN Federation of Accountants. She was a MIA Council member, a member of the Malaysian Accounting Standards Board, member of Board of Governors for the Institute of Internal Auditors, Council member of the Malaysian Institute of Certified Public Accountants, and Honorary Treasurer with Persatuan Ekonomi Malaysia. She is a member of MIA, MICPA, an ASEAN CPA, a CGMA fellow and had served in various committees of MIA and MICPA and was Chairman of the MIA <IR> Implementation Steering Committee since 2016. Prior to leading the MIA, she was Director of the University Malaya Graduate School of Business. Her corporate experience covers various industries including property development and construction, banking, unit trusts, trading, and manufacturing. Dr Nurmazilah is a Certified Internal Auditor, holds the Certified Risk Management and Assurance qualification and a PhD in accounting from the University of Birmingham, United Kingdom.



DR RAJA KUMAR MURUGESAN

Dr Raja Murugesan is an Associate Professor of Computer Science, and Head of Research for the Faculty of Innovation and Technology at Taylor's University, Malaysia. He has a PhD in Advanced Computer Networks from the Universiti Sains Malaysia and has 30 years of experience as an educator. His research interests include IPv6, Future Internet, Internet Governance, Computer Networks, Network Security, IoT, Blockchain, Machine Learning and Deep Learning Algorithms. He is a member of the IEEE and the Internet Society (ISOC), and associated with the IPv6 Forum, Asia Pacific Advanced Network Group (APAN), Internet2, Association of Computing Machinery (ACM), and Malaysia Network Operator Group (MyNOC) member's community. He has held various leadership roles in his academic career. He has given several invited talks and presentations on IPv6, Internet Governance, IoT, Blockchain, AI, Machine learning and Digital Transformation at various international conferences and events. He has obtained substantial funds locally and internationally, and actively engages in research, consultancy, and outreach activities in Advanced Computer Networks.



RASMIMI RAMLI

Rasmimi is Executive Director of Digital Economy, Reporting & Risk at the Malaysian Institute of Accountants (MIA). She leads the digital economy initiatives in the Institute and oversees the implementation of the MIA Digital Technology Blueprint. She is also responsible for technical activities of the Institute as well as risk management and customised learning functions in MIA. She provides technical support to the Institute on MFRS, MPERS and MPSAS. She sits on various MASA working groups and task forces as well as the technical committees under the Accountant General's Department. She was a technical advisor of the International Public Sector Accounting Standards Board from 2013 to 2015 and she provided technical assistance to the World Bank Group on IFRS transition projects. She has 9 years audit experience with major firms in the UK and Malaysia and was an internal auditor with Maxis Berhad. Rasmimi is a member of MIA and a fellow member of ACCA. She graduated from University of Wales, Cardiff, UK.



SIMON TAY PIT EU

Simon is Executive Director of the Professional Practices and Technical Division of the Malaysian Institute of Accountants (MIA), where he directs and contributes to the technical activities of MIA on areas such as integrated reporting, financial reporting, audit and assurance and taxation and provides technical support to 14 boards/ committees. He has also been involved in numerous speaking engagements on these topics and also on the competency requirements of CFOs and finance functions. Previously, he was an Executive Director at PwC Malaysia and has over 20 years of experience in auditing. He has been involved in instructing courses on audit methodology and conducting public and company-specific workshops on the application of accounting standards during his tenure with PricewaterhouseCoopers. Simon is a member of MIA and CPA Australia.



WAN AHMAD IKRAM WAN AHMAD LOTFI

Wan Ahmad Ikram is Executive Vice President of Perbadanan Insurans Deposit Malaysia (PIDM), where he oversees finance, operations, and stakeholder engagement functions. Prior to this, he had been involved in various areas of operations in the capacity as Chief Financial Officer and in an assurance and advisory role as Chief Internal Auditor. He has extensive experience in external and internal auditing, risk management, office operations and administration, accounting and finance operations, treasury and fund management, corporate planning, corporate finance, corporate restructuring, business process management and compliance as well as information technology. More recently, he has been involved in strategic leadership, management, and stakeholder engagement roles. Wan Ahmad Ikram holds a Bachelor of Commerce degree from the University of Melbourne, Australia. He is a Chartered Accountant, member of the Malaysian Institute of Accountants (MIA), Chartered member of the Chartered Institute of Islamic Finance, Fellow of the Chartered Accountants Australia and New Zealand (CAANZ), Certified Public Accountant (Malaysia) of MICPA and ASEAN Certified Public Accountant. He was appointed an MIA Council member on 1 November 2019 and is currently chair of the Integrated Reporting Steering Committee (IRSC).



CONFERENCE SPEAKERS



ASSOC PROF DR WAN ZUHAINIS SAAD

Dr Wan Zuhainis is the Director of Academic Excellence Division, Department of Higher Education at the Ministry of Higher Education. She oversees the strategic academic planning and policy development, innovations, scholarship of teaching and learning and talent excellence. An associate professor in Microbiology, she is a strong advocate of empowering learners in experiential learning and practices technology enhanced learning. Dr Wan Zuhainis was the winner of the National Academic Award (Teaching Award – Pure Science Cluster) 2018.



ASSOC PROF ZAINAL ABIDIN SANUSI

Dr Zainal Abidin is Assoc Professor at the Department of Political Science, International Islamic University, Gombak. Throughout his career he has served both as academican and administrator at various levels, from university, to national and international platforms. This includes serving as Assoc Professor and Coordinator of the Regional Centre of Expertise on Education for Sustainable Development at University Sains Malaysia, Penang; Deputy Director of Higher Education Leadership Academy at Ministry of Higher Education, Nilai; Director of Education Malaysia at Ministry of Higher Education, London; and Director of Sejahtera Centre for Sustainability and Humanity at International Islamic University, Gombak. Dr Zainal Abidin holds a B.A in Public Policy and Management from Luton University, UK; M.A. in International Relations from International University of Japan, Urasa, Japan; Ph.D in International Relations from Waseda University, Japan; and a Postdoctoral Certificate from United Nation University, Institute of Advanced Studies, Yokohama, Japan where he gained exposure to applied research and international meeting in the context of UN Agenda of Education for Sustainable Development. He holds Fellowship with the Australian Executive Endeavour, Melbourne; is a Visiting Fellow with WTO Centre of Aoyama Gakuin University, Tokyo; and a Research Fellow with New South Wales University.



DR ZOOL HILMI MOHAMED ASHARI

Dr Zool Hilmi is the Principal Assistant Director in the National Occupational Skills Standard (NOSS) Division, Department of Skills Development, Ministry of Human Resources Malaysia. With over 20 years of experience in Technical and Vocational Education and Training (TVET), he was given a responsibility to lead in many of the Department's research on skills and talent demands, occupational standard development and numerous industry engagements. He is also in charge of the Department's TVET strategic planning and development activities including industry smart partnerships and trainer's continuous development. Zool Hilmi holds a doctorate in Adult Education and Professional Development from the Universiti Kebangsaan Malaysia, a Master's degree in Computer and Network Engineering from the Universiti Putra Malaysia, a Bachelor's degree in Electrical Engineering from the Universiti Teknologi Malaysia, and is certified with an Advanced Diploma in Vocational Training Management. He also serves as a Board Member of the Asian Academic Society for Vocational Education and Training (AASVET) since 2019 with the objective to enhance the implementation and acceptance of our national TVET system

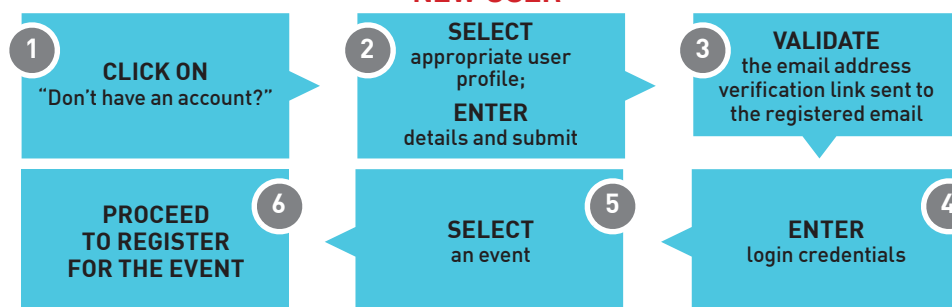


ZURAIDAH ZULKIFLI

Zuraidah is a Senior Assistant Director of Customs, International Taxation Branch, Internal Tax Division of the Royal Malaysian Customs Department (RMCD), having joined the Department in 2006 with the Kuala Lumpur Department. She has served with the RMCD Headquarters at the GST Special Unit, Sector V (Transportation, e-Commerce and International Services), Policy and Implementation of Service Tax Branch, Special Branch of SST and Tourism Tax, and currently at the International Taxation Branch. She has spoken at numerous platforms and trainings on tax related topics, an Instructor for GST System (MyGST) and other IT related trainings as well as an Examiner for JKDM officer examinations, Tax Agent Course examinations and MyGCAP Reviewer Course examinations. Zuraidah holds Master's in Customs Law and Administration from University of Canberra, Australia, a Bachelor of Science (Hons) in Information Technology and Diploma in Computer Science from MARA University of Technology, Malaysia.

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Category: Corporate/Individual

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- The information on Corporate/Individual provided shall be deemed true and correct. No alteration will be allowed upon registration.

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- Live Q&As, quick polls/surveys will be carried out throughout the

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Member/Member Firm	RM 600
Non-member	RM 780

Preferred Payment: Pay with MIA-CIMB Affinity Credit Card

CONFERENCE DETAILS & REGISTRATION

13 & 14 April 2022

Wednesday & Thursday, 9.00 am – 1.15 pm

Contact : Suhailah

Tel : 03 2722 9195

Fax : 03 2722 9009

Email : sp@mia.org.my

Address : Malaysian Institute of Accountants

Dewan Akauntan

Unit 33-01, Level 33, Tower A

The Vertical, Avenue 3

Bangsar South City

No. 8, Jalan Kerinchi

59200 Kuala Lumpur

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on total conference fee for 3 pax and above from the same organisation